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**A CBS Affiliate**

**QUARTERLY ISSUES-PROGRAMS LIST  
FOR  
STATION WAKA-MONTGOMERY**

**Issues-Programs Herein  
Covers the Period January 01, 2009  
Through March 31, 2009**

**Description of programs broadcast on this station providing the most significant treatment of community issues during the quarter beginning on January 01, 2009 ending on March 31, 2009.**

**Specific description of programming which addresses the following issues is attached:**

**Economy  
Employment  
Business and Industry  
Health Care  
Education  
Crime  
Community Issues  
Civil Rights/Race Relations**

## **ISSUE: ECONOMY**

How Issue was addressed. The issue was addressed through our locally produced news and public affairs programming listed below:

<b><u>Program Title</u></b>	<b><u>Date of Broadcast</u></b>	<b><u>Time of Broadcast</u></b>	<b><u>Duration in Minutes</u></b>	<b><u>Brief Description</u></b>
WAKA News	01/05/09	10:00 PM	2:30	Report on Montgomery interim Mayor reporting that in the next 3 months the city will face some hard decision on issues of finances.
WAKA News	01/05/09	05:00 PM	1:00	Report on announcement by Hyundai that could be relief for motorists who lose their job and can't afford their car payment
WAKA PA	01/05/09	05:00 PM	5:00	Interview with Agriculture Commissioner about high gas prices and alternative fuels in Alabama.
WAKA News	01/08/09	06:00 AM	1:50	Report on State Senator's town hall meeting where residents talked about concerns with the economy, education and services for the young and elderly.
WAKA News	01/26/09	06:00 AM	:30	Report on the increase in demand for food stamps recently due to the loss of jobs.
WAKA News	01/28/09	12:00 N	:30	Report on Alabama Based Colonial Banc Group reporting hundreds of millions of dollars in losses.

## **ISSUE: ECONOMY**

**How Issue was addressed.** The issue was addressed through our locally produced news and public affairs programming listed below:

<b><u>Program Title</u></b>	<b><u>Date of Broadcast</u></b>	<b><u>Time of Broadcast</u></b>	<b><u>Duration in Minutes</u></b>	<b><u>Brief Description</u></b>
WAKA News	01/29/09	06:00 AM	:30	Report on Retirement Systems of Alabama provides 5800 Jobs with an average Income of more than 42 thousand dollars Annually per worker. The study was done by The University of Alabama.
WAKA News	02/03/09	05:00 Pm	:55	Report on Dallas County official finding that they will not have to make cutbacks but expect to operate on a no-frills budget.
WAKA News	02/04/09	05:00 Pm	:55	Report on new business coming to Andalusia that will help the city.
WAKA PA	02/16/09	05:00 PM	5:00	Interview with Regional VP, Alabama Association of Realtors about the housing market in Alabama.
WAKA News	02/18/09	10:00 PM	2:00	Report on mortgage foreclosures in Alabama with some 250 houses a day facing foreclosure.
WAKA PA	02/23/09	12:00 N	3:00	Interview with an agent of the non-profit group America Saves to give advice on how to be financially responsible.

## **ISSUE: ECONOMY**

How Issue was addressed. The issue was addressed through our locally produced news and public affairs programming listed below:

<u>Program Title</u>	<u>Date of Broadcast</u>	<u>Time of Broadcast</u>	<u>Duration in Minutes</u>	<u>Brief Description</u>
WAKA News	03/12/09	06:00 AM	1:00	Report on Mayor Elect of Montgomery preparing to take office with many issues on the economy waiting for his decisions.
WAKA PA	03/16/09	05:00 PM	5:00	Interview with Auburn University economist about the banks bailout and how the economy is affected by that.
WAKA News	03/31/09	05:00 PM	:55	Report on CEO of the Retirement Systems of Alabama saying that the retirement funds are safe.

## **ISSUE: EMPLOYMENT**

How Issue was addressed. The issue was addressed through our locally produced news and public affairs programming listed below:

<b><u>Program Title</u></b>	<b><u>Date of Broadcast</u></b>	<b><u>Time of Broadcast</u></b>	<b><u>Duration in Minutes</u></b>	<b><u>Brief Description</u></b>
WAKA News	01/02/09	05:00 PM	1:20	Report on shorter work day and pay cuts proposed for City of Selma to prevent layoffs.
WAKA News	01/02/09	06:00 AM	:30	Report on closing of Another business in Marengo County that puts unemployment at an all-time high in that area.
WAKA News	01/09/09	05:00 PM	1:35	Report on Alabama Career Center list of the career Fields now hiring in the State.
WAKA News	01/12/09	06:00 PM	:30	Report on how Hyundai cutbacks are affecting workers in other areas.
WAKA News	01/15/09	10:00 PM	:30	Report on Alabama's two Unemployment Compensation Call Centers staying open on the next State holidays because of increased number of calls.
WAKA News	02/02/09	06:00 AM	:30	Report on Alabama Department of Industrial Relations announcing that state unemployment compensation benefits will be extended to 13 weeks.
WAKA News	02/02/09	05:00 PM	:30	Report on one customer call center in Sanford is looking for about 100 new employees.

## **ISSUE: EMPLOYMENT**

**How Issue was addressed.** The issue was addressed through our locally produced news and public affairs programming listed below:

<b><u>Program Title</u></b>	<b><u>Date of Broadcast</u></b>	<b><u>Time of Broadcast</u></b>	<b><u>Duration in Minutes</u></b>	<b><u>Brief Description</u></b>
WAKA News	02/10/09	12:00 N	:30	Report on auto Supplier, Say-won American has Announced 600 new jobs. This is to staff a new Kia plant.
WAKA News	02/17/09	06:00 AM	:20	Report on another Lumber company near Wilcox County shutting down and laying off 100 workers.
WAKA News	02/23/09	06:00 PM	2:05	Report on Alabama Career Center saying some industries are still hiring in health care, retail, construction and restaurants.
WAKA News	02/24/09	12:00 N	:30	Report on some 77 workers layed off when Gerber Childrenwear in Evergreen closed.
WAKA News	02/25/09	06:00 PM	:30	Report on the weak economy claiming another company in Wetumpka with 100 people layed off.

## **ISSUE: BUSINESS AND INDUSTRY**

How Issue was addressed. The issue was addressed through our locally produced news and public affairs programming listed below:

<b><u>Program Title</u></b>	<b><u>Date of Broadcast</u></b>	<b><u>Time of Broadcast</u></b>	<b><u>Duration in Minutes</u></b>	<b><u>Brief Description</u></b>
WAKA News	01/02/09	06:00 PM	2:05	Report on old building being renovated for use as several facilities and employing about 50 people in the first to be completed.
WAKA News	01/02/09	06:00 PM	:30	Report on closing of a plant in Marengo County that will affect 20 workers.
WAKA News	01/05/09	05:00 PM	:30	Report on Poarch Band of Creek Indians opening their Wind Creek Casino which offers more jobs to the area.
WAKA News	01/08/09	12:00 N	:30	Report on the Russell Plant phasing out its fabrics operations at the Alexander City plant.
WAKA News	01/08/09	06:00 PM	1:45	Report on Montgomery's Hyundai plant reducing Work week to 3 days.
WAKA News	01/08/09	06:00 PM	1:00	Report on closing of Goody's Family Clothing shutting its doors locally as well as closing other stores across the nation.
WAKA News	01/09/09	10:00 PM	:30	Report on Alabama Public Television cutting one of its longest running shows "For The Record" because of the economy.



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<u>Program Title</u>	<u>Date of Broadcast</u>	<u>Time of Broadcast</u>	<u>Duration in Minutes</u>	<u>Brief Description</u>
WAKA News	01/26/09	12:00 N	1:00	Report on VictoryLand Gaming Center and Dog Track opening its new west wing featuring and ice cream shop as well as a night club with live entertainment.
WAKA News	01/27/09	05:00 PM	:30	Report on the closing of Selma's Globe Metallurgical affecting another 60 jobs.
WAKA PA	02/06/09	06:00 AM	3:00	Interview with Knology Technologists about how they can help small businesses survive this economic crisis.
WAKA News	02/12/09	10:00 PM	:30	Report on the airport in Greenville getting funds to extend the taxiway.
WAKA News	02/13/09	05:00 PM	:45	Report on one business group that is doing well, car service shops are thriving.
WAKA News	02/13/09	10:00 PM	2:00	Report on downtown Montgomery's efforts to turn the business climate around by recruiting fresh business
WAKA News	02/17/09	10:00 PM	:30	Report on International Paper in Selma shutting down part of its operations temporarily.
WAKA News	02/20/09	05:00 PM	1:00	Report on American Apparel in Selma expanding its operation. The company makes Military uniforms.

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WAKA News	03/02/09	12:00 N	:30	Report on another auto dealer shutting its doors because of a lagging economy.
WAKA PA	03/03/09	05:00 PM	5:00	Interview with master auto technician about the importance of having your car services regularly.
WAKA PA	03/06/09	05:00 PM	5:00	Interview with local Travel Agent about the impact the economy has on his business.
WAKA News	03/09/09	05:00 PM	5:00	Report on the expansion of one Hyundai supplier during these hard times.
WAKA News	03/10/09	10:00 PM	1:00	Report on the Governor announcing a pilot program, the Southeast Existing Industry Initiative, to help the State's business during Rough economic times.
WAKA News	03/16/09	06:00 PM	2:30	Report on a medical weight loss business here waiting for the bail out money to prevent lay-offs.

## **ISSUE: HEALTH CARE**

**How Issue was addressed.** The issue was addressed through our locally produced news and public affairs programming listed below:

<b><u>Program Title</u></b>	<b><u>Date of Broadcast</u></b>	<b><u>Time of Broadcast</u></b>	<b><u>Duration in Minutes</u></b>	<b><u>Brief Description</u></b>
WAKA PA	01/02/09	12:00 N	3:00	Interview with Chairman Visually Impaired about Glaucoma and the need to get regular eye exams.
WAKA News	01/02/09	12:00 N	:30	Report on Alabama along with 12 other states competing in the Capital Steps Challenge to draw attention to obesity.
WAKA PA	01/08/09	12:00 N	3:00	Interview with Jackson Hospital nurses about Scale Back Alabama a statewide weight loss program.
WAKA PA	01/12/09	06:00 AM	3:30	Interview with local Doctor and patient about how Fibromyalgia affects the body and the research being done.
WAKA PA	01/12/09	05:00 PM	5:00	Interview with local Dentist and questions from the public.
WAKA PA	01/15/09	05:00 PM	4:00	Interview with local Doctor about diseases of the spine.
WAKA PA	01/16/09	05:00 PM	5:00	Interview with local Pharmacist and call ins from viewers about prescription drugs.
WAKA News	01/29/09	05:00 PM	:30	Report on new free online program to track healthy eating and exercising habits.

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<b><u>Program Title</u></b>	<b><u>Date of Broadcast</u></b>	<b><u>Time of Broadcast</u></b>	<b><u>Duration in Minutes</u></b>	<b><u>Brief Description</u></b>
WAKA PA	02/02/09	05:00 PM	5:15	Interview with local Dentist and phone calls from viewers.
WAKA PA	02/05/09	12:00 N	3:00	Interview with Director, Health Promotion and Chronic Diseases, Alabama Department of Public Health about the Major health issues today.
WAKA PA	02/06/09	12:00 N	3:00	Interview with Nutritionist from the Public Health Dept. about healthier eating.
WAKA PA	02/06/09	05:00 PM	5:00	Interview with local Cardiologist about Heart health awareness.
WAKA News	02/12/09	12:00 N	1:15	Report on nurses from across the state gathering on the steps of Alabama House of Representatives to send A message of the Importance of quality Health care.
WAKA PA	02/12/09	12:00 N	3:00	Interview with local Urologist about robotic Surgical procedures.
WAKA PA	02/12/09	05:00 PM	5:00	Interview with doctor from Spine Center about back pain and also calls from viewers.
WAKA PA	02/13/09	12:00 N	3:00	Interview with local Dietician Baptist Hospital about keeping Active

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WAKA News	02/23/09	06:00 AM	:30	Report on men's health Seminar at Alabama State University
WAKA PA	02/26/09	12:00 N	3:00	Interview with local Doctor with Baptist Health South Palliative Care Services.
WAKA PA	02/26/09	05:00 PM	5:00	Interview with local Pharmacist and calls From viewers about Prescription Medication.
WAKA PA	03/02/09	05:00 PM	5:00	Interview with local Cosmetic Dentist about dental implants and how they help with chewing.
WAKA PA	03/05/09	12:00 N	3:00	Interview with State Coordinator for minority Health with the State Health Department about tuberculosis.
WAKA News	03/09/09	12:00 N	1:30	Report on March being Colorectal Cancer Awareness Month.
WAKA PA	03/12/09	05:00 PM	5:00	Interview with local Spine doctor who takes calls from viewers.
WAKA PA	02/12/09	12:00 N	3:00	Interview with local doctor about slice cardiac imaging.
WAKA News	03/12/09	10:00 PM	:55	Report on free screening at schools in Selma finding young students have high cholesterol and blood sugar.

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WAKA PA	03/18/09	12:00 N	3:00	Interview with local Pharmacist and calls from viewers about colorectal cancer.
WAKA PA	03/20/09	05:00 PM	4:00	Interview with local doctor about season allergies.
WAKA PA	03/30/09	12:00 N	3:00	Interview with agent of the Alabama Cooperative Extension System about the annual Diabetes and Obesity Conference to promote healthy living.

## **ISSUE: EDUCATION**

**How Issue was addressed.** The issue was addressed through our locally produced news and public affairs programming listed below:

<b><u>Program Title</u></b>	<b><u>Date of Broadcast</u></b>	<b><u>Time of Broadcast</u></b>	<b><u>Duration in Minutes</u></b>	<b><u>Brief Description</u></b>
WAKA News	01/08/09	12:00 N	:30	Report on applications for Montgomery's Magnet Schools now available.
WAKA News	01/08/09	06:00 PM	:55	Report on State Superintendent saying no one is looking forward to hard decisions and possible cuts that must be made made in the school system. Lawmakers must decide on proration next month.
WAKA News	01/09/09	12:00 N	:30	Report on a study showing Alabamians are still double under the national illiteracy rate in some counties.
WAKA PA	01/09/09	05:00 PM	4:45	Interview with Montgomery Public Schools PA about the Magnet School system.
WAKA News	01/14/09	12:00 N	1:00	Report on Governor's Omission on Quality Teaching recommending retaining and recognizing highly effective teachers.
WAKA News	01/15/09	12:00 N	1:00	Report on Multicultural Day at Jefferson Davis High School in Montgomery.
WAKA PA	01/20/09	06:00 AM	3:00	Interview with Director, Laubach Literacy Council about Alabama's high illiteracy rate.

## **ISSUE: EDUCATION**

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<b><u>Program Title</u></b>	<b><u>Date of Broadcast</u></b>	<b><u>Time of Broadcast</u></b>	<b><u>Duration in Minutes</u></b>	<b><u>Brief Description</u></b>
WAKA PA	01/22/09	12:00 N	2:45	Interview with Director Laubach Literacy Council about a new Adult Literacy Center In Montgomery.
WAKA News	01/27/09	12:00 N	1:00	Report on program using a dog as a pet in elementary schools to help put students at ease and help them read better.
WAKA News	01/27/09	10:00 PM	2:30	Report on the decision of the Montgomery County School Board to close 3 elementary schools in the area.
WAKA News	02/05/09	05:00 PM	1:00	Report on Butler County School receiving a monetary award for making yearly progress for two consecutive years.
WAKA News	02/09/09	06:00 AM	:30	Report on a study that shows Alabama ranked 47 <sup>th</sup> in education in several Areas.
WAKA News	02/15/09	10:00 PM	2:15	Report on Montgomery County School Board deciding to close three local elementary schools to save money.
WAKA News	02/15/09	05:00 PM	2:15	Report on one local Elementary school needing help in getting an outside area paved and conditioned so that Physical Education can Be taught.



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WAKA News	02/16/09	12:00 N	:30	Report on University of Alabama changes in requirements to enter the school. It will require applicants to submit the writing section of the ACT or SAT.
WAKA PA	02/18/09	12:00 N	3:00	Interview with Director Alabama Department Of Archives and History about this year's lecture series on Alabama History.
WAKA News	02/20/09	06:00 AM	:30	Report on parents of students in four local high schools meeting with federal, state and local government officials to talk about the future of public education.
WAKA News	02/20/09	06:00 AM	:55	Report on a group called Edu-Safety training teachers how to better handle students who get out of control in and out of the classroom.
WAKA PA	02/27/09	05:00 PM	5:00	Interview with District 5 County Commissioner about the recent decision to close Pintlala Elementary School.
WAKA PA	03/05/09	05:00 PM	5:00	Interview with State Commissioner on Higher Education about funding and tuition costs.

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WAKA PA	03/11/09	12:00 N	3:00	Interview with the Director, Laubach Literacy Council about their tutor training workshops.
WAKA PA	03/13/09	05:00 PM	5:00	Interview with Exec. Director, Higher Education Partnership Organization about the problems of the state's prepaid college tuition program due to the Wall Street crash.
WAKA PA	03/18/09	12:00 N	3:00	Interview with Alabama Department of Archives and History Coordinator of the education series Architreats: Food for Thought about the next lecture series.
WAKA News	03/18/09	10:00 PM	2:00	Report on Butler County School System's new way to help out its employees when money gets tight.
WAKA PA	03/30/09	05:00 PM	5:00	Interview with State Superintendent of Schools and phone calls from viewers about education issues.

## ISSUE: CRIME

How Issue was addressed. The issue was addressed through our locally produced news and public affairs programming listed below:

<u>Program Title</u>	<u>Date of Broadcast</u>	<u>Time of Broadcast</u>	<u>Duration in Minutes</u>	<u>Brief Description</u>
WAKA PA	01/01/09	05:00 PM	5:00	Interview with City Councilman about Gunfire and safety in the Capital city.
WAKA PA	01/02/09	05:00 PM	5:00	Interview with Pastor Of Free Will Baptist Church about the "Enough is Enough" Campaign to combat Crime.
WAKA News	01/06/09	12:00 N	1:30	Report on the Attorney Generals crime fighting Bill presented to the Legislature.
WAKA News	01/27/09	06:00 AM	1:00	Report on about a dozen Neighborhood Association Presidents tackling West Montgomery's crime problems.
WAKA PA	02/20/09	05:00 Pm	4:00	Interview with Pastor, local church about their meetings and programs for Enough is Enough/ Stop the Violence Campaign.
WAKA News	03/03/09	05:00 PM	1:00	Report on the use of Cattle DNA leading to recovery of more than a half million dollars in stolen cattle, tractors and power tools.
WAKA PA	03/04/09	05:00 PM	5:00	Interview with Director local domestic violence program about a forum with mayoral candidates to discuss domestic violence.

## **ISSUE: CRIME**

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<b><u>Program Title</u></b>	<b><u>Date of Broadcast</u></b>	<b><u>Time of Broadcast</u></b>	<b><u>Duration in Minutes</u></b>	<b><u>Brief Description</u></b>
WAKA News	03/11/09	10:00 PM	2:00	Report on groups calling for tighter gun control after the recent mass killing in one Alabama town.
WAKA PA	03/13/09	06:00 AM	3:00	Interview with Criminologist about identifying signs of personal problems in people who commit mass murder, and what motivates some to do the crime.

## **ISSUE: COMMUNITY ISSUES**

How Issue was addressed. The issue was addressed through our locally produced news and public affairs programming listed below:

<b><u>Program Title</u></b>	<b><u>Date of Broadcast</u></b>	<b><u>Time of Broadcast</u></b>	<b><u>Duration in Minutes</u></b>	<b><u>Brief Description</u></b>
WAKA News	01/01/09	10:00 PM	2:15	Report on State Troopers working hard to cut down on drunk driving accidents and death. So far they are successful.
WAKA PA	01/05/09	12:00 N	3:00	Interview with Official Montgomery Humane Society about adoptable pets.
WAKA PA	01/06/09	06:00 AM	3:00	Interview with owner of Body by Jake about New Years Resolutions to practice physical fitness.
WAKA News	01/12/09	06:00 AM	1:00	Report on this weekend being the second annual Korean Family Day in Montgomery.
WAKA PA	01/13/09	05:00 PM	5:00	Interview with officer of The Green Resource Center of Alabama about the environment.
WAKA PA	01/15/09	06:00 AM	3:30	Interview with ladies from Millbrook Community about their upcoming pre-inaugural and Inaugural activities here in our area.
WAKA PA	01/15/08	12:00 N	3:00	Interview with the Coordinators of 51 <sup>st</sup> Ebony Fashion Fair, Jan. 18 <sup>th</sup> , ASU Acadome, Montgomery.

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WAKA News	01/19/09	12:00 N	:50	Report on beginning Of celebrations of President-Elect Obama's Inauguration in Elmore County.
WAKA News	01/20/09	05:00 PM	1:30	Report on thousands Celebrating the Inaugural ceremony and Other events in Alabama State University's Acadome.
WAKA PA	01/21/09	12:00 N	3:00	Interview with head of The Churchgirl International Network In this area, a social Network for young Christian girls.
WAKA PA	01/21/09	05:00 PM	5:00	Interview with local Attorney and calls from Citizens on this weeks Lawline.
WAKA News	01/23/09	10:00 PM	1:00	Report on return of 4 <sup>th</sup> And 5 <sup>th</sup> graders from Their Inaugural trip to Washington and their Thoughts about the Events.
WAKA PA	01/23/09	05:00 PM	5:00	Interview with Chair of Montgomery County Commission who is a candidate for Mayor of Montgomery.

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WAKA PA	01/26/09	12:00 N	2:45	Interview with Alabama Cooperative Extension Agent about the peanut butter scare.
WAKA PA	01/26/09	05:00 PM	5:00	Interview with Montgomery City Councilman and candidate for Mayor about his reason for wanting the mayoral seat.
WAKA News	01/26/09	06:00 PM	1:20	Report on Pike Peddlers Storytelling Festival at the Trojan Center in Troy.
WAKA PA	01/27/09	05:00 P M	5:00	Interview with another candidate for Mayor of Montgomery. This one was assistant to the former Mayor.
WAKA PA	01/28/09	05:00 PM	5:00	Interview with founder of the Foundation for Moral Law about local Issues.
WAKA PA	01/29/09	05:00 PM	5:00	Interview with another Mayoral candidate about his platform.
WAKA PA	01/30/09	05:00 PM	5:00	Interview with Mayoral Candidate #5 about his 2 <sup>nd</sup> run for the office.

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WAKA PA	02/02/09	12:00 N	3:00	Interview with local Humane Society Director about need for pet adoption..
WAKA PA	02/03/09	06:00 AM	3:00	Interview with two officials from the Montgomery Zoo to talk about Animal Enrichment Day.
WAKA PA	02/03/09	05:00 PM	5:00	Interview with a Montgomery Mayoral Candidate about why he Is running and his Background.
WAKA News	02/03/09	10:00 PM	1:00	Report on the Regional marriage Conference hosted by The Alabama Community Healthy Marriage Initiative.
WAKA PA	02/04/09	06:00 AM	3:00	Interview with Priests from two local Catholic churches about people turning to prayer during these tough economic times.
WAKA News	02/09/09	06:00 AM	2:05	Report on Alabama's first female National Guard General.
WAKA PA	02/09/09	12:00 N	3:00	Interview with planners of the Millbrook Mardi Gras Festival and Parade here in our area.



## **ISSUE: COMMUNITY ISSUES**

How Issue was addressed. The issue was addressed through our locally produced news and public affairs programming listed below:

<u>Program Title</u>	<u>Date of Broadcast</u>	<u>Time of Broadcast</u>	<u>Duration in Minutes</u>	<u>Brief Description</u>
WAKA PA	02/09/09	05:00 PM	5:00	Interview with State Representative about the new Legislative session.
WAKA PA	02/10/09	06:00 AM	4:00	Interview with TV Home Design expert about creating a fresh new look in your home without investing much money.
WAKA PA	02/10/09	05:00 PM	5:00	Interview with local State Representative about his work in the Legislature.
WAKA PA	02/11/09	05:00 PM	5:00	Interview with State Senator about possible cuts from the General Budget.
WAKA News	02/12/09	10:00 PM	2:00	Report on the Weatherization Assistance program and how much it has helped some home owners.
WAKA PA	02/13/09	06:00 AM	5:30	Interview with man who Wrote a song to President Obama's Victory and find out What message he hoped To share.
WAKA News	02/17/09	12:00 N	30	Report on students from around the state, law makers and doctors gathering to support a smoke free Alabama.

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WAKA PA	02/17/09	12:00 N	3:00	Interview with local Veterinarian and call-ins from viewers about pet care.
WAKA PA	02/19/09	12:00 N	2:45	Interview with Baptist Health official about the upcoming Bereavement Camp.
WAKA PA	02/19/09	12:00 N	2:45	Interview with member Temple Beth Or about the 6 <sup>th</sup> Annual Jewish Food Festival and Treasure Market.
WAKA PA	02/23/09	05:00 PM	5:00	Interview with WAKA's team of Meteorologists about Severe Weather Awareness Week.
WAKA PA	02/24/09	05:00 PM	5:00	Interview with local Representative who took calls from viewers about various issues.
WAKA PA	02/25/09	06:00 AM	3:00	Interview with member Of Junior League of Montgomery to talk about an open house for women interested in joining the organization.
WAKA PA	02/25/09	05:00 PM	5:00	Interview with Lawyer who with a team will be taking calls from viewers and answering legal questions for free on Lawyer's Line.

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WAKA PA	02/26/09	06:00 AM	3:00	Interview with Assistant from American Cancer Society about a new Fundraiser.
WAKA PA	03/02/09	06:00 AM	3:00	Interview with coordinators of Opp Arts and Crafts Festival about the schedule of events.
WAKA PA	03/20/09	12:00 N	3:30	Interview with official Montgomery Museum Of Fine Arts about the upcoming art auction.
WAKA PA	03/06/09	06:00 AM	3:00	Interview with Humane Society volunteer about Food Drive for the Humane Society.
WAKA PA	03/09/09	12:00 N	3:00	Interview with YMCA Official about the 4 <sup>th</sup> Annual Student YMCA 5k/10k race where the whole family can participate.
WAKA PA	03/09/09	05:00 PM	5:00	Interview with State Senator about what the Legislature is accomplishing and if they are working together.
WAKA PA	03/10/09	05:00 PM	5:00	Interview with local Political analyst about the six candidates for Montgomery Mayor.

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WAKA News	03/10/09	10:00 PM	1:00	Report on winner in the Montgomery Mayoral race being Montgomery County Commission Chairman
WAKA PA	03/12/09	06:00 AM	3:00	Interview with Chair of Riverfest 2009 about the events and times.
WAKA PA	03/16/09	12:00 N	3:00	Interview with local Humane Society coordinator of pet adoption to tell viewers how to adopt.
WAKA PA	03/17/09	05:00 PM	5:00	Interview with IRS official about new tax laws or changes.
WAKA PA	03/19/09	05:00 PM	5:00	Interview with State Director Social Security to take calls from viewers with questions about the benefit.
WAKA News	03/20/09	10:00 PM	1:45	Report on Relay for Life Walk for fundraising for Cancer research and how much more money is needed this year because of the economy.
WAKA PA	03/31/09	12:00 N	3:00	Interview with local Veterinarian to answer viewer questions about pet care.

## **ISSUE: CIVIL RIGHTS/RACE RELATIONS**

**How Issue was addressed.** The issue was addressed through our locally produced news and public affairs programming listed below:

<b><u>Program Title</u></b>	<b><u>Date of Broadcast</u></b>	<b><u>Time of Broadcast</u></b>	<b><u>Duration in Minutes</u></b>	<b><u>Brief Description</u></b>
WAKA News	01/09/09	06:00 AM	:50	Report on some 30 Mid-level Sam's Club Managers from across the country coming to Selma to learn about Civil Rights history.
WAKA News	01/15/09	12:00 N	1:00	Report on Martin Luther King Jr's birthday convocation at Alabama State University.
WAKA News	01/19/09	05:00 PM	1:30	Report on local activities for Dr. King's birthday starting with a church service in his old church in Montgomery and a parade down Dexter Avenue.
WAKA News	01/19/09	05:00 PM	1:00	Report on the 18 <sup>th</sup> annual Martin Luther King Jr. Breakfast in Greenville.
WAKA PA	01/19/09	05:00 PM	5:00	Interview with a man who was a key figure in the Civil Rights movement about Dr. King's work and also about the swearing in of the 44 <sup>th</sup> President of the US tomorrow.
WAKA News	02/05/09	06:00 AM	:30	Report on student's commemorating the 96 <sup>th</sup> birthday of Rosa Parks with a performance At the Rosa Parks Museum.
WAKA News	02/16/09	12:00 N	:30	Report on Coretta Scott King being inducted into The Alabama Women's Hall of Fame.

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WAKA PA	02/20/09	06:00 AM	3:00	Interview with Coordinators of a luncheon to share the works of civil rights figure E.D. Nixon.
WAKA News	03/05/09	06:00 PM	3:45	Report on the first Night of the Annual Bridge Crossing Jubilee with a mass meeting at a Selma church featuring the Rev. Jeremiah Wright from President Obama's old church.
WAKA News	03/06/09	05:00 PM	:45	Report on the Civil Rights Invisible Giants being honored and the 1965-66 classes at old Hudson High School being recognized for their efforts in the movement.
WAKA News	03/08/09	06:00 PM	3:30	Report on Sunday service at Historic Brown Chapel Church in Selma with guest speaker Attorney General Eric Holder and featuring Rev. Joseph Lowry.

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WAKA News	03/08/09	10:00 PM	1:45	Report on the annual bridge crossing that begins at Brown Chapel Church as it did in 1965 and the walk across the Edmund Pettus Bridge.
WAKA News	03/09/09	05:00 PM	:55	Report on several busloads of students who took the 54 mile tour of the National Historic Trail to get a first hand account of the struggle for voting rights.

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FACE THE NATION

01/04/09

Topics include: the Israeli-Hamas conflict: the land invasion of Gaza by Israel / the position of the United States regarding a cease-fire; the legacy of the President George W. Bush's administration; a look back on the Iraq War: current state of Iraq / the reaction of Saddam Hussein to the news of the impending invasion by the United States / critique of the original strategy with regards to troop levels and military intelligence, specifically false information regarding weapons of mass destruction; the Bush administration's program to monitor America's international phone calls without a warrant / reaction to Senator Jay Rockefeller's (D-WV) claim that he expressed concerns over the program with regards to civil liberties / support for the program and belief that the intelligence provided has protected America from another terrorist attack / how different actions need to be taken in wartime as opposed to peacetime in order to support and defend the Constitution; assertion that waterboarding is not torture / support for the methods of interrogation used by the CIA and a recommendation that President-elect Barack Obama continue those methods / justification for Guantanamo Bay to remain open

Guest: Vice President Dick Cheney (R), Vice President of the United States

*Community*

01/11/09

1) Topics include: scandal involving the appointment of Roland Burris by Governor Rod Blagojevich to fill President-elect Barack Obama's vacant Senate seat and whether or not the Senate will allow him to be seated / questions regarding the legality of the appointment process for Mr. Burris; President-elect Obama's proposed stimulus package / opinion in the Senate regarding Speaker of the House Nancy Pelosi's view that President George W. Bush's tax cuts must be repealed / changing the tax codes to favor working families

2) Topics include: statement by the Illinois Supreme Court regarding Roland Burris' appointment to the Senate as legal / assertion that the Senate should seat him and his desire to avoid creating any type of scene / questions regarding Governor Blagojevich's scandal and whether or not that should affect the public's perception of his appointment to the Senate / the motives behind Governor Blagojevich's selection / plans, if any, to travel to Washington, DC to pursue taking his seat

3) Topics include: support for not raising taxes during this time of great economic uncertainty / Speaker Pelosi's desire to finalize the stimulus package before February recess / concerns in the House of Representatives and the Senate regarding the proposed stimulus package / the need to allow American families and small business keep more of what they earn / opposition to releasing the remaining emergency funds allotted in the economic rescue package

Guests: Senator Dick Durbin (D-IL), Majority Whip (1); Roland Burris, Former Illinois Attorney General (2); Representative John Boehner (R-OH), Minority Leader (3)

*Community*

*Economy*



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**FACE THE NATION (continued)**

01/18/09

*Economy*

1) Topics include: President-elect Barack Obama's proposed \$825 billion economic recovery package / desire to see it approved within a month / includes provisions that will go into effect immediately, but is just one phase of his program; disagreement over the Bush tax cuts for upper income Americans - allow them to expire or repeal immediately; the current state of the American economy / belief that the unemployment rate will not reach ten percent; recent decision by Congress to release the remaining \$350 billion in emergency funds to banks and financial institutions / focus of this distribution will not be on the needs of banks, but on the needs of the economy for credit / promise of full transparency and accountability this time around / President-elect Obama's belief that the funds must serve the interest of the country and not of the banks or their executives; problems facing the Big Three automakers and the need to restructure the industry

*Community*

2) Topics include: President-elect Obama's inaugural address / Mr. Dyson's piece in The Washington Post suggesting that his roots, oratorically and rhetorically, are in the black church / what the speech must accomplish / need for a call of unity for the American people / how President-elect Obama's background as a community organizer will come into play during his presidency / the significance of this event, not only for African-Americans, but for the nation / how the past struggles of slavery, through the Civil Rights movement have made President-elect Obama and this moment possible / incredible spirit and anticipation regarding this inauguration

Guests: Lawrence Summers, Director of the National Economic Council, Former Treasury Secretary under President Bill Clinton (1); Michael Eric Dyson, Georgetown University (2); John Dickerson, Chief Political Correspondent, Slate Magazine (2)

01/25/09

*Community*

Topics include: Vice President Joe Biden's concept of the vice presidency, as President Barack Obama's confidant versus a deputy president; the worsening state of the American economy / President Obama's proposed economic stimulus package and what it entails / hopes for bipartisan support / the release of the second \$350 billion and the promise of transparency and accountability by the Obama Administration / speculation as to whether or not additional funds will need to be allocated to financial institutions; President Obama's decision to close Guantanamo Bay / concern over the release of enemy combatants back into society and assurance that of those released, only United States citizens or legal residents will be allowed to return to the United States; last week's attack across the Pakistani border against an al Qaeda force by an assumed American drone, which continued the former Bush Administration's practice of granting permission to its forces to fire into Pakistan from Afghanistan / recent trip to Pakistan, Afghanistan, and Iraq: progress made in Pakistan in helping to train their counterinsurgency capability / the role of the Taliban and current conditions in Afghanistan / American public should expect more casualties as plans to further engage the enemy are implemented / need for a political reconciliation in Iraq and for the Iraqis to decide between a federal system or a strong central government; how his new position of vice president impacts his tendency to be outspoken and candid

Guest: Vice President Joe Biden (D), Vice President of the United States

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60 MINUTES

01/04/09

*Crime*

**"Is It Murder?"** - a report on prosecutors who are pursuing harsher penalties, including murder convictions and long prison terms, for drunk drivers whose actions result in fatalities. Discussed is the case of seven-year old Katie Flynn, killed by drunk driver Martin Heidgen. Those interviewed are: Kathleen Rice, district attorney of Nassau County, New York; Jennifer and Neil Flynn, Katie Flynn's parents; Chris and Denise Tangney, Katie Flynn's grandparents; Steven Lamagna, Martin Heidgen's attorney. (C: Bob Simon - P: Catherine Olian)

*Community*

**"Mind Reading"** - a report on the advancements in neuroscience with regards to monitoring brain activity linked to certain thoughts, making it now possible, on a very basic scale, to read a person's mind. Also discussed is how this technology can be used to help solve crimes and for marketing purposes. Those interviewed are: neuroscientist Marcel Just and his colleague Tom Mitchell from Carnegie-Mellon University; 60 MINUTES associate producer Meghan Frank, who took part in a brain scan demonstration; neuroscientist John Dylan Haynes from the Bernstein Center in Berlin; Paul Root Wolpe, Director of the Center for Ethics at Emory University in Atlanta, Georgia; neuroscientist Gemma Calvert, co-founder of the London company Neurosense (C: Lesley Stahl - P: Shari Finkelstein)

**"The Mad Scientist of Football"** - an interview with Texas Tech football coach Mike Leach, who made up for a lack of money and top talent by creating an innovative offense that's changing the game of college football and beating bigger schools which regularly attract the best talent in the nation. Others interviewed were: writer Michael Lewis, author of "Moneyball," a book about how disadvantaged teams succeed in elite sports; Texas Tech quarterback Graham Harrell and wide receiver Michael Crabtree (C: Scott Pelley - P: Shawn Efran and Catherine Herrick)

**Andy Rooney Topic:** "Andy's Inauguration Trivia" - Andy's interesting factoids on Presidential inaugurations

01/11/09

*Economy*

**"The Price of Oil"** - a report on how the historic swings in oil prices last year were the result of financial speculation from Wall Street investment banks and not supply and demand. The role of Enron in the deregulation of the oil futures market is also discussed. Interviewed are: Dan Gilligan, president of the Petroleum Marketers Association; Sean Cota, member of the Petroleum Marketers Association, who is in the home heating oil business; Michael Masters, hedge fund manager; Michael Greenberger, former director of trading for the Commodity Futures Trading Commission (C: Steve Kroft - P: Leslie Cockburn)

*Community*

**"The Chairman"** - an interview/profile of Chairman of the Joint Chiefs of Staff Admiral Mike Mullen, who talks about how he will be advising President-elect Barack Obama on U.S. troop withdrawal from Iraq and deploying more troops to Afghanistan. Includes footage of Mullen touring battlefields in Iraq, Afghanistan, and Pakistan. (C: David Martin - P: Mary Walsh)

*Community*

**"Wyclef"** - an interview/profile of musician Wyclef Jean, who is using his talent and wealth to help the people in his native Haiti. Born into poverty in Haiti, he emigrated to the U.S. and became a multi-millionaire rock star. He is seen visiting Haiti and talking about Yele Haiti, the charity he created to help the people in Haiti. (C: Scott Pelley - P: Harry A. Radcliffe II and Magalie Laguerre Wilkinson)

**Andy Rooney Topic:** "Andy's Favorite Holiday" - Take a guess! It's not Christmas or New Years. It's the one that involves fireworks.

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60 MINUTES (continued)

01/18/09      PREEMPTED

01/25/09      **"The Winter of Our Hardship"** - a report on the impact of the economic crisis on Wilmington, Ohio, whose residents have been hit particularly hard because the town's largest employer, DHL, is shutting its domestic operation. Many of the residents are losing their homes and health insurance. Interviewed are DHL employees who have been laid off or had their hours reduced: Mike O'Machearley, Keith Rider, Morris Deufemia, John and Angela Pica, Bruce McKee, Geri Lynn Thomas, Diana Smith, Dorothy Faulconer. Also interviewed are: David Raizk, Mayor of Wilmington City; Senator Sherrod Brown; Allen Willoughby, worker at the Sugar Tree Ministry's soup kitchen. (C: Scott Pelley - P: Solly Granatstein and Nicole Young)

*Economy*

**"No Peace Deal"** - a report from Israel and the West Bank, where the ongoing conflict in Gaza has prompted a growing number of Israelis and Palestinians to say that a two-state solution is no longer possible and that history has passed it by. Interviewed: Daniella Weiss, Mayor of a large settlement in the West Bank; Doctor Mustafa Barghouti, candidate for Palestinian President; Abdul Nassif, Palestinian resident whose apartment has been occupied by armed Israeli soldiers; Meron Benvenisti, former Deputy Mayor of Jerusalem; Tzipi Livni, Israeli Foreign Minister who is also Israel's chief negotiator with the Palestinians. (C: Bob Simon - P: Robert G. Anderson)

*Community*

**"Wine Rx"** - a report about resveratrol, a substance in red wine that scientists believe might do more than just protect the heart. They think it could, in very high concentrations, significantly extend life by preventing a number of age-related illnesses. If they are right, we all may soon be taking a pill that could give us an extra decade or two of healthy old age. Interviewed: Dr. Christoph Westphal and biochemist David Sinclair who founded Sirtris, a Cambridge, Massachusetts research company; Dr. Richard Weindruch, who heads up the study of the calorie intake of rhesus monkeys at the National Institutes of Health Study at the University of Wisconsin; Ricki Colman, project leader of the aforementioned study. (C: Morley Safer - P: Deirdre Naphin Curran and Katy Textor)

*Health*

**Andy Rooney Topic: "Our New President"** - Find out what Andy's take is on President Barack Obama

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**48 HOURS MYSTERY**

- 01/03/09 **48 HOURS MYSTERY: "Betrayal"** - an update of a report on the September 3, 2006 disappearance of Nina Reiser, a Russian doctor who had married Hans Reiser, an American computer whiz. The couple had two children, but their marriage began to fall apart and Nina began an affair with Sean Sturgeon, Hans' best friend. Embroiled in a nasty custody fight, Nina dropped off the children at Hans' house on Labor Day weekend and then mysteriously vanished. Her body had never been found. After investigation, Hans was arraigned on murder charges five weeks after Nina's disappearance, and one year later, went on trial for her murder. After three days of deliberation, the jury found him guilty of first degree murder and he was sentenced to 25 years to life. **Update for this rebroadcast:** In the summer of 2008, Hans Reiser offered to lead police to Nina's body in exchange for a reduced verdict and reduced time in prison. The police agreed; Hans led them to her remains, which he had buried just half a mile from his house. As part of the deal, Hans was required to provide a detailed confession of how he murdered Nina, and his voice is heard describing how he strangled her. One month later, the verdict against Hans was lowered to murder in the second degree, and sentenced him to 15 years to life. Graphic updates: Nina Reiser was buried in St. Petersburg, Russia. Her children will remain in Russia with Nina's mother. Hans Reiser will be eligible for parole in 2021. He will be 58 years old. (C: Maureen Maher - P: Paul LaRosa, Gayane Keshishyan, Allen Alter) (OAD: 06/03/08)
- 01/10/09 **48 HOURS SPECIAL PRESENTATION: "Stolen Beauty"** - a report on the October 2005 disappearance of Tara Grinstead, an 11th grade history teacher and beauty pageant queen from Ocilla, Georgia -- and a similar case three months later, in January 2006, involving Jennifer Kesse, a financial analyst from Orlando, Florida, who disappeared after she returned home from a vacation in St. Croix with her boyfriend. This account includes background details, surrounding circumstances, and the consideration of a possible link between the two cases, as well as information regarding the ongoing investigation by the Georgia Bureau of Investigation and the Orlando Police Department. Among those interviewed are: Connie Grinstead, Tara's stepmother; Gary Rothwell, special agent with the Georgia Bureau of Investigation; Rob Allen, Jennifer's boyfriend; several members of Jennifer's family; Sergeant Roger Brennan and Detective Joel Wright of the Orlando Police Department. (C: Peter Van Sant - P: Katherine Davis). (OAD: 07/01/08 as 48 HOURS VANISHED: "Stolen Beauty")
- 01/17/09 **48 HOURS MYSTERY: "Peace, Love And Murder"** - A report on the murder of housewife Toni Heartsong, killed in her Jupiter, Florida home on September 26, 2000. That day, police received a phone call from her husband Bob Heartsong saying that he had come home from work to discover her dead body, brutally bludgeoned and stabbed. For various reasons, Bob was initially eliminated as a possible suspect, but in 2006, new DNA technology revealed the presence of his blood under Toni's thumbnail and his DNA on her hand. He was arrested, and in 2008 he was tried for her murder. The blood evidence presented by the prosecution was deemed inconclusive, and the jury rendered a verdict of not guilty. Among those interviewed are: Barry Soren, Toni's brother; her cousins Mel and Sandra Sorkowitz, Deb Schepp, Elissa LeJeune; Toni's sons Eli and Jake Heartsong; Florida State investigator Tim Valentine; Steve Kochakian, a former employee of Bob Heartsong; Suzye Goldstein, Bob Heartsong's new wife; Palm Beach County police John Van Houten, Bill Springer; prosecutor Barbara Burns; defense attorney Barry Maxwell; jury foreman Tony Alberto. (C: Harold Dow - P: Alec Sirken, Lourdes Aguiar)

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**48 HOURS MYSTERY** (continued)

- 01/24/09 **48 HOURS MYSTERY: "Lady In The Harbor"** - A report on the September 2006 murder of aspiring actress Barbara Mullenix, whose body was discovered in the water at the Newport Harbor Yacht Club in California. She had been stabbed fifty-two times. An initial suspect was her ex-husband, Bruce Mullenix. Despite their divorce, Bruce had agreed to let Barbara and their 17-year-old daughter Rachael move into his small Huntington Beach apartment, a situation that worsened when Barbara would drink and become verbally abusive. But Bruce was soon ruled out as a suspect because he had been out of town on a business trip. Investigators' attention then turned to Rachael and her 21-year-old boyfriend, Ian Allen, who were nowhere to be found after the murder. When they were finally apprehended and questioned, Ian admitted to killing Barbara, and Rachael was also accused of the murder. Both Ian And Rachael were tried separately. Each was found guilty of first degree murder, and each was sentenced to 25 years to life. Includes interviews with Bruce Mullenix; Rachael Mullenix; Newport police investigators Steve Mack and Joe Cartwright; Kelsey Douglas, friend of Rachael Mullenix; Sonia Balleste, Orange County prosecutor; David Cohn, Rachel's attorney; Sean Enloe, pathologist; Dr. Al Ravitz, child psychiatrist. (C: Erin Moriarty - P: Ira Sutow, Allen Alter)
- 01/31/09 **48 HOURS MYSTERY: "Conspiracy To Kill"** - A report on the suspiciously similar circumstances surrounding the deaths, 19 years apart, of the two husbands of Sonia Rios, who herself was later murdered. Rios, a native of the Philippines, first married Earl Bourdeau, a U.S. Marine whom she met in the Philippines. They settled in Lomita, California. After a stormy 21-year marriage, Earl wanted a divorce. But before Sonia would grant him one, she demanded that he go to the Philippines by himself to sell a family taxi business. Earl went, and, in August 1987, while sleeping on the couch in the home of Sonia's relatives, he was shot in the head at point-blank range. In 1990, Sonia then married Navy Commander Larry Risken. By 2006, their marriage had deteriorated, and Larry wanted a divorce. Sonia consented, but only if Larry went alone on a long-planned trip to the Philippines to visit two of Sonia's young relatives of whom he was very fond. He made the trip, and in April 2006 Larry was killed in the parking lot of a hospital there. One year later, in April 2007, Sonia herself was shot to death in her Lomita, California home. Both Earl and Larry's families are convinced that Sonia had both of her husbands murdered for their insurance money. But the murders of both men -- and the murder of Sonia Rios -- remain unsolved. Includes interviews with Sherry Jackson, sister of Larry Risken; Dennis Bourdeau, brother of Earl Bourdeau; Larry Altman, crime reporter; Henry Hoskins, friend of Sonia Rios; Bong Oteza, private investigator; Mike Rodriguez, L.A. County Sheriff's detective; Dr. Rachel Fortun, forensic pathologist. (C: Peter Van Sant - P: Joe Halderman, Sara Rodriguez)



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**CBS NEWS SPECIAL**

01/20/09

*Community*

*Civil Rights*

**CBS NEWS SPECIAL: "Change And Challenge: The Inauguration Of Barack Obama"** - a broadcast that includes (1) a review and taped excerpts of the events surrounding today's inauguration of Barack Obama as President of the United States; (2) an interview by Katie Couric with then-President-Elect Obama on a wide range of topics, recorded last week for this broadcast; (3) interviews with several Americans (Avery Jordan, a ten-year-old from Oklahoma; Maura Sullivan, a former Marine Corps Captain; and Edith Childs, a councilwoman from Greenwood, South Carolina) about their own feelings about the impact of Obama's election; (4) interviews with relatives of slain civil rights leader Medgar Evers, including his widow Myrlie and his great-nieces Courtney and Corrie Cockrell; (5) an interview with Marty Nesbit, a close friend of President Obama; (6) the contrast between today's events and the racial attitudes in America's past, including comments by Theodore Landsmark, victim of an attack by anti-busing protesters in Boston in 1976, and Elizabeth Eckford who, as a 15-year-old in 1957, was part of the attempt to integrate Little Rock Central High School. Correspondents: Katie Couric (anchor, National Building Museum, Washington, D.C.); Chip Reid; Byron Pitts (3); Harold Dow (4); Erin Moriarty (5); Richard Schlesinger (6). Executive Producer: Susan Zirinsky

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**FACE THE NATION**

02/01/09

*Economy &  
Community*

- 1) Topics include: revelation regarding former Senator Tom Daschle's (D-SD) unpaid taxes and its possible affect on his confirmation as Secretary of Health and Human Services; the economic stimulus package / its chances of passing in the Senate / recommended changes to the bill, focusing on the housing crisis and tax relief; nomination of Senator Judd Gregg (R-NH) as Secretary of Commerce / impact on balance of power in the Senate
  - 2) Topics include: opinion regarding the status of former Senator Tom Daschle's nomination due to the divulgence of his unpaid taxes / reaction to Senator McConnell's concerns regarding the economic stimulus package / support and breakdown of the stimulus bill, focusing on the housing problem and an increase for infrastructure spending / view concerning republican support of the bill / the question of tax cuts
  - 3) Topics include: changes needed in order for the stimulus bill to pass the Senate / need to focus on addressing the housing problem and tax cuts for the lower and middle class; prospects for Tom Daschle's confirmation
- Guests: Senator Mitch McConnell (R-KY), Senate Minority Leader (1); Senator Charles Schumer (D-NY), Vice Chairman, Democratic Conference (2); David Brooks, Columnist, The New York Times (3)

02/08/09

*Economy &  
Community*

- 1) Topics include: reasons behind his opposition to President Barack Obama's economic recovery plan / the need for a stimulus package, but not this one and one that is more bipartisan / criticism regarding the exclusion of Republicans from the at-the-beginning discussions and negotiations regarding this package
  - 2) Topics include: importance of the economic recovery package to the United States / opinion regarding Republican opposition to this plan / current state of the American economy and how failing to boost the economy will deepen the crisis / need to address the housing crisis / optimism regarding the conference committee's ability to negotiate the differences between the House of Representatives and Senate
  - 3) Topics include: the importance of the stimulus package and President Obama's commitment to seeing it through / speculation regarding Secretary of the Treasury Timothy Geithner's upcoming announcement on how to use the remaining TARP money more effectively / proposed aid to homeowners facing foreclosure on their homes / President Obama's commitment to transparency and full accounting / support from economists regarding President Obama's plans for the economy / the catastrophic effects should the economic recovery plan fail to pass
- Guests: Senator John McCain (R-AZ) (1); Senator Kent Conrad (D-ND) (2); Christina Romer, Chair, Council of Economic Advisors (3)

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**FACE THE NATION** (continued)

02/15/09

*Economy  
Community*

1) Topics include: passing of President Barack Obama's economic stimulus package by both the House and Senate / when and how America will begin to see the effects of this legislation / hope that this stimulus plan will curb the rising unemployment rate / President Obama's commitment to continue to reach out to Republicans / provision in the stimulus package putting a cap on wages and bonuses for the executives of big financial institutions receiving financial bailouts / President Obama's desire to strike the right balance concerning the regulation of salaries and bonuses; Senator Judd Gregg's (R-NH) decision not to accept the nomination for Secretary of Commerce

2) Topics include: support for the provision limiting executive compensation; reaction to the criticism of Treasury Secretary Timothy Geithner's presentation on how to use the remaining TARP money as being too broad / implications of allowing insolvent banks to fail / belief that the \$50 billion mentioned by Treasury Secretary Geithner for foreclosure relief will be insufficient

Guests: Robert Gibbs, White House Press Secretary (1); Senator Richard Shelby (R-AL), Ranking Member, Senate Banking Committee (2); Representative Barney Frank (D-MA), Chairman, House Financial Services Committee (2)

02/22/09

*Economy  
Community*

1) Topics include: support for President Barack Obama's recently announced housing bailout plan / explanation of the three phases of the plan: money to help keep mortgage rates low, refinancing opportunities for homeowners current on their mortgages but at risk due to declining housing values in their neighborhoods, and a modification plan for those homeowners at risk of foreclosure / estimation as to how many foreclosures can be forestalled with this plan

2) Topics include: current economic conditions and crises being faced in New Jersey, Indiana, and Ohio / support for accepting the stimulus cash as outlined in President Obama's economic recovery plan and how each state will use those resources / reaction to the decision made by a few Republican governors not to accept any of the stimulus cash

Guests: Shaun Donovan, Secretary of Housing and Urban Development (1); Governor John Corzine (D-NJ) (2); Governor Mitch Daniels (R-IN) (2); Governor Ted Strickland (D-OH) (2)



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**60 MINUTES**

- 02/01/09      **PREEMPTED** for the CBS News special CBS REPORTS: "The Road to the White House"
- 02/08/09      *Community*      **"Saving Flight 1549"** - a three-part report on the incredible water landing in the Hudson River on January 15, 2009 of a U.S. Air flight which saved the lives of all 155 people aboard. Part I is an interview with Hero pilot Captain Chesley "Sully" Sullenberger. Part II is an interview with Captain Sullenberger and his crew, and with his wife. Part III consists of coverage of a reunion between the passengers and the crew, as well as additional remarks from Captain Sullenberger and his family. Part I: (C: Katie Couric - P: Tanya Simon, Michael Radutzky, Lori Beecher) Part II: (C: Katie Couric - P: Michael Radutzky, Lori Beecher, Jenny Dubin) Part III: (C: Katie Couric - P: Tanya Simon, Lori Beecher, Andrew Metz) **DOUBLE-LENGTH SEGMENT**  
**"Coldplay"** - a profile of the British rock group, Coldplay, who provide a rare look inside their world, which includes a candid interview with frontman and singer Chris Martin. Also interviewed: guitarist Jonny Buckland, bass player Guy Berryman and drummer Will Champion. (C: Steve Kroft - P: John Hamlin)
- 02/15/09      *Economy*      **"Buy American"** - a report on the "buy American" clause included in the economic stimulus package passed by Congress this week. Fought hard for by the steel industry, it mandates that any infrastructure project paid for with stimulus dollars must use steel made in the USA and not cheaper imports. American businesses that export overseas now worry foreign governments will retaliate and keep U.S. products out of their market, thus hurting their business. Interviewed: Dan Dimicco, CEO of Nucor, the United States' biggest steel maker; Doug Jellison, Nucor plant manager; cold saw operator Jeremy Davis; and Jim Owens, CEO of Caterpillar. (C: Lesley Stahl - P: Shachar Bar-On)  
*Economy*      **"World of Trouble"** - Paul Bishop was a mortgage salesman at the San Francisco branch of World Savings of California, the United States' second largest savings and loan. In an interview, he recounts how - three years before the housing market crash - he warned his superiors that many of the mortgages they were granting were misleading and predatory. This practice contributed to the eventual self-destruction of the mortgage industry, setting off an economic collapse that ruined the finances of millions of Americans. Also interviewed: Betty Townes, financially ruined after being sold a series of World Savings mortgages she couldn't afford; Maeve-Elyse Brown, lawyer for a non-profit group working to save homeowners from foreclosure; and Bob Simpson, whose company, IMARC, investigates failed mortgages. (C: Scott Pelley - P: Graham Messick)  
*Community*      **"War In Pakistan"** - a report on the conflicts in Pakistan, featuring an interview with President Asif Ali Zardari. The Muslim nation, whose support is critical to the U.S. mission in Afghanistan, is not only broke and embroiled in another crisis with its arch enemy India, it's also now at war with Muslim extremists trying to destroy the government. This growing insurgency, run by the Taliban and al Qaeda, is threatening the stability of a key U.S. ally that is believed to have as many as a hundred nuclear weapons. Also interviewed: General Tariq Khan, commander of Pakistan's forces in the tribal territories; Bruce Riedel, a senior fellow at the Brookings Institute, who has spent thirty years as a CIA analyst and has advised President Barack Obama on the situation in Pakistan; and Khalid Khawaja, former Pakistani intelligence officer and friend of Osama bin Laden. (C: Steve Kroft - P: Draggan Mihailovich)  
**Andy Rooney Topic:** "Andy Is Stumped By The Headlines" - Andy tries to decipher financial headlines

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**60 MINUTES** (continued)

02/22/09

*Community* **"The Drinking Age"** - an examination of the debate over lowering the legal drinking age from 21 to 18, a controversial idea embraced by some and roundly criticized by groups such as Mothers Against Drunk Driving (MADD). Includes interviews with: John McCardell, former president of Middlebury College in Vermont, who started the movement dedicated to lowering the drinking age back to 18; Mark Beckner, Chief of Police, Boulder, Colorado; Leslie and Michael Lanahan, mother and stepfather of University of Colorado freshman Gordie Bailey, who died of alcohol poisoning when he underwent a Chi Psi fraternity initiation; and Chuck Hurley, Executive Director of MADD. (C: Leslie Stahl - P: Ruth Streeter)

*Community* **"Kidnapped in Basra"** - a report on the war in Iraq, featuring an interview with CBS News producer/cameraman Richard Butler, who was kidnapped in Basra in 2008. At that time, the southern city was in total chaos, at the mercy of warring Shiite factions -- many of whom were taking their orders from Iran and Hezbollah. In one of the first major Iraqi-led military missions since the United States invasion, Iraqi troops, along with their U.S. counterparts, invaded the city, took control, and rescued Butler, leading to an understanding that the new Iraqi government could successfully combat the militias. Also includes an interview with Colonel Peter Mansoor, former executive officer to America's top commander in Iraq. (C: Lara Logan - P: Peter Klein)

*Community* **"The Mascot"** - an interview/profile of Alex Kurzem, who at the age of six watched his family being shot by the Nazis. Born Elia Solomonovich Kalperin in Koidanov, Belorussia, he decided to flee into the forest the morning his Jewish family was to be exterminated and survived there for months, before being captured by Nazi soldiers, who not knowing he was Jewish, made him the youngest corporal in the Nazi army. After the war, he migrated to Australia, married and had his own family, but did not reveal his true identity -- a secret he kept for more than fifty years. Though unable to remember his true identity, with help from his son, he was able to rediscover his past, the fate of his family, and meet a half-brother he didn't even know existed. (C: Bob Simon - P: Robert G. Anderson)

**Andy Rooney Topic:** "Presidents: Best To Worst" - Andy takes a look at a new list of the best and worst presidents

**48 HOURS MYSTERY**

02/07/09

*Crim* **48 HOURS MYSTERY: "An Invisible Enemy"** - a follow-up to "An Invisible Enemy" (OAD: 12/08/07). In January 2007, Cynthia Sommer was convicted of murdering her Marine Sgt. husband Todd in February 2002 with a lethal dose of arsenic. But ten months after her conviction, she was granted a new trial because of questions about the validity of the lab tests that found arsenic in some of Todd Sommer's tissue samples but not in others. His tissue samples were now sent to another lab to be tested for arsenic -- and none was found. Because of this, the prosecution concluded that there was a reasonable doubt; murder charges against Cynthia Sommer were dropped, and the case was dismissed. However, Todd Sommer's death is still officially listed as a homicide, and the court left open the possibility that Cynthia Sommer could be charged again. Interviewed are: Cynthia Sommer; Jan Lippert, Cynthia's mother; Allen Bloom, Cynthia Sommer's new defense attorney; Mark Ridley, Naval Criminal Investigative Service special agent; Rob Terwilliger, a second NCIS special agent; Bonnie Dumanis, San Diego District Attorney; Dr. Lee Cantrell, toxicologist; Dr. Glenn Wagner, medical examiner; Eva Stoner, military police officer; Al Poklis, arsenic expert. (C: Richard Schlesinger - P: Marcelena Spencer, Gayane Keshishyan)

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**48 HOURS MYSTERY (continued)**

02/14/09

*Came*

**48 HOURS: LIVE TO TELL: "The Year We Disappeared"** - On August 31, 1979, John Busby, a Falmouth, Massachusetts police officer, was ambushed in his car by a gunman in a passing car who shot him point blank in the face with a shotgun. Although brutally wounded, Busby was able to write a note for police at the scene that said "Not an accident. Mel Reine." Melvin Reine, a convicted arsonist and suspected murderer of three people, was a local thug whose brother, John Reine, had been arrested by John Busby. For undetermined reasons, Melvin Reine had long intimidated the Falmouth police, and the attempted murder of John Busby was not aggressively investigated. Fearing for their safety, the Busby family moved to an undisclosed location in Tennessee. Twenty-four years after the shooting, in 2003, John Reine confessed to the police that his brother Melvin had indeed shot John Busby while he, Melvin, drove the car. However, because of the statute of limitations, the Reines will remain unpunished. Melvin is now institutionalized, in a state of dementia. John Busby and his daughter Cylin have written a memoir together, entitled "The Year We Disappeared". Includes narration by John Busby; Cylin Busby, his daughter; Kellie Collier-Driscoll, his niece; Polly Busby, his wife; Rick Smith, Falmouth police officer. (Producers: Chuck Stevenson, Liza Finley, Katherine Davis, Chris Young)

02/21/09

*Came*

**48 HOURS: LIVE TO TELL: "River's Edge"** - On January 8, 2000, college students Danielle Keener and Dan Zapp were on a date, walking along a river's edge outside York, Pennsylvania, when they were kidnapped at gunpoint by a man in a pick-up truck. The gunman put Dan in the back of the truck with his Rottweiler dog; he put Danielle in the passenger seat, where he then raped her. Afterwards, he then put them both out of the truck, and ordered them to walk down towards the river. From behind, he then shot them both in the face. Feigning death, they floated down the river, out of the gunman's view. They were soon picked up by a hunter, Pete Prowell, who was able to contact the police and get them to a hospital. Dan -- on a respirator and unable to speak -- wrote on a notepad what he remembered of the gunman and gave the police the clues they needed to find him. Police then tracked down and arrested William Babner for the crime. Six months after the shooting, Babner went on trial; he was convicted and sentenced to one-hundred and seventeen and a half to two-hundred and thirty five years in prison. Includes narration by Danielle Keener; Dan Zapp; Pete Prowell, the couple's rescuer; Brent Keener, Danielle's father; Elizabeth Martin, Danielle's college roommate; Dr. John Hankle, attending physician, York Hospital; Detective Doug Demangone, York police; Police Chief Darryl Albright; Police Captain Roland Camacho; Ed Paskey, York County Prosecutor. (Producers: Katherine Davis, Michael McHugh, Alan Miller, Kevin Hayes)

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**48 HOURS MYSTERY (continued)**

02/28/09

*Crime*

**48 HOURS MYSTERY: "The Secret Life Of Paige Birgfeld" (9:00-10:00p)** - A report on the June 28, 2007 disappearance of Paige Birgfeld, twice-divorced mother of three and a resident of Grand Junction, Colorado and the subsequent double-life uncovered by investigators following her disappearance. Following her 2006 divorce, Paige became the primary caregiver to her children and was described as such a devoted mother that the Mesa County Sheriff's Department was convinced she would never have left on her own accord. As friends and family searched for her, her car was found abandoned and on fire in an empty lot. Her first husband, Ron Beigler became the focus of the investigation, when it was learned that the two had been on a date the day of her disappearance, but Paige's friends and family were far more suspicious of the children's father, Rob Dixon, as she had a troubled history with him. After a thorough inquiry, both men had solid alibis. As the investigation continued, it was discovered that Paige was also known as Carrie, a high-priced escort. Her family suspected she had money issues. Investigators then began to believe Paige was murdered by one of her clients. Using her cell phone records, police began carefully looking at all of her clients and eventually honed in on one man, Lester Ralph Jones, an ex-con who had served time for kidnapping and assault. Authorities searched his home, but will not discuss what evidence they uncovered. Search dogs led investigators from Paige's car to an RV shop where Jones worked as a mechanic. Although authorities have zeroed in on Lester Ralph Jones, no charges have been filed and he denies any involvement. The lack of a body, coupled with Paige's secret life, have made it that much harder to prove anything beyond a reasonable doubt. Her friends and family continue their search. (C: Harold Dow - P: Loen Kelley, Sara Ely Hulse, Ira Sutow) (OAD: 06/10/08 as 48 HOURS VANISHED: "The Secret Life Of Paige Birgfeld"; Includes brief updated text graphic at the conclusion.)

02/28/09

*Community*

**48 HOURS: LIVE TO TELL: "Black Wave" (10:00-11:00p)** - In June 2005, John and Jean Silverwood of San Diego, California, along with their four children, were sailing around the world in their 55-foot catamaran when they struck a hidden reef. A massive wave then forced the 2,500 pound mast to fall on John Silverwood, pinning him to the deck and cutting right through his leg. Through the resourcefulness of his son, Ben, and his wife, Jean, John's blood loss was stopped, and the family was moved to a coral ledge about a hundred feet away from the boat. The signal from their emergency beacon, held by son Jack, enabled the Coast Guard Station in Alameda, California, to pinpoint their location - approximately 350 nautical miles west of Tahiti Papeete. They were finally rescued and John was transported to the hospital in Tahiti. Although his leg had to be amputated, John's life was saved. Includes individual narrations by Jean and John Silverwood and their children: Ben, Amelia, Camille and Jack; Ernie Delli Gatti of Coast Guard Search and Rescue. (Producers: Chuck Stevenson, Chris Young, Gregory F. McLaughlin, Doreen Schechter, Joan Adelman)

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**CBS NEWS SPECIALS**

02/01/09

*Community*

**CBS REPORTS: "The Road to the White House"** - a retrospective chronological review of Barack Obama's road to the presidency, incorporating never-before-seen footage along with video excerpts of previously aired 60 MINUTES segments, and unified with an original audio narrative by correspondent Steve Kroft, who was also the correspondent for all excerpted segments. Included are: (1) **"The Road to the White House" (First Steps)** - a look back at why 60 MINUTES chose to profile Barack Obama, a then-rising political phenomenon, who planned to announce his candidacy for the presidency on 02/10/07 (P: L. Franklin Devine, Michael Radutzky, Tom Anderson). (2) **"The Road to the White House" (The Primaries)** - after an enthusiastic beginning, Obama's campaign hit a wall, and on the eve of the primaries, he trailed Hillary Clinton by nearly 20 points. He learned to be a great candidate, and in Iowa, his organization outmaneuvered the Clinton campaign and achieved victory, shattering Senator Clinton's aura of inevitability. (P: L. Franklin Devine, Jennifer MacDonald). (3) **"The Road to the White House" (Victory)** - Obama went to the Democratic convention assured of the nomination and made history as the first African-American presidential nominee of a major political party. In the campaign, he was locked in a dead-heat with Republican rival John McCain, and eventually achieved an historic victory on election night, appearing that night to a cheering crowd in Chicago's Grant Park (no producers listed). (4) **"The Road to the White House" (Looking Ahead)** - after Obama's victory, he remained out of sight, getting briefings and conferring with his transition team. His first post-election interview was conducted by Steve Kroft, 12 days after the election, and included his wife, Michelle Obama. (P: L. Franklin Devine, Michael Radutzky). Excerpts were taken from the following previously aired segments: "Barack Obama" (OAD: 02/11/07); "Obama '08" (OAD: 02/10/08); "Ohio" (OAD: 03/02/08); "Obama -Biden '08" (OAD: 08/31/08); "The Candidates - Obama '08" (OAD: 09/21/08); "The Inner Circle" (OAD: 11/09/08); "The Next First Family" (OAD: 11/16/08). (OAD: 12/28/08 on 60 MINUTES)

02/24/09

*Community*

**CBS NEWS SPECIAL REPORT: "A Presidential Address To Congress"** - live coverage of President Barack Obama's first address to a joint session of Congress since he took office. Includes: (1) President Obama's address; (2) The Republican response by Gov. Bobby Jindal (R-LA); and (3) Commentary by CBS News personnel, including results of a CBS News / Knowledge Networks poll of 500 Americans who watched the President's address and then responded to poll questions online. CBS News Correspondents: Katie Couric (anchor, Washington studio); Bob Schieffer; Chip Reid (White House); Nancy Cordes (Capitol Hill); Anthony Mason; Jeff Greenfield (Los Angeles). CBS News Political Analyst: Dan Bartlett.

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**FACE THE NATION**

03/01/09

**Guest:** Rahm Emanuel, White House Chief of Staff

Topics include: whether or not President Barack Obama is going to approve the spending bill, which contains 9,000 earmarks -- something he campaigned against; reaction to Newt Gingrich's characterization of President Obama's budget as an effort to remake America into a more left-wing country with a bigger government / support and breakdown of the budget / President Obama's continued commitment to bipartisanship; Rush Limbaugh as the voice, intellectual force, and energy behind the Republican Party; current state of General Motors / response to GM's request for an additional \$16 billion from the government; President Obama's announcement regarding troop withdrawal in Iraq / plan to leave 50,000 troops in Iraq in support roles; President Obama's April deadline for passing the budget; increased violence along the Mexican border between competing drug cartels

*Community*

03/08/09

**Guests:** Peter Orszag, Director, White House Office of Management and Budget (1); Representative John Boehner (R-OH), House Minority Leader (2); Kathleen Parker, Syndicated Columnist, The Washington Post Writers Group (3); Michael Fletcher, White House Reporter, The Washington Post

1) Topics include: President Barack Obama's proposal to fund the expansion of health care by reducing the deduction that upper-income taxpayers receive when donating to charities; belief that the current Recovery Act must be given time to work before there is talk of another stimulus package; reaction to Senator Lindsey Graham's (R-SC) portrayal of President Obama's budget as a "reckless exercise" / current Republican budgetary proposals / spending bill currently before Congress, which Republicans have blocked / opposition to Representative John Boehner's proposed spending freeze

2) Topics include: clarification regarding his suggested spending freeze / Republican proposals to stimulate the economy and fix the housing crisis / objections regarding President Obama's budget; criticism of the White House for encouraging the idea that Rush Limbaugh is the leader of the Republican Party; assertion that the reason the stock market is performing so poorly is that Wall Street does not support President Obama's policies; opposition to another infusion of federal money to General Motors

3) Topics include: theory that the White House is designating Rush Limbaugh as the head of the Republican Party in order to bring back the Fairness Doctrine; Democratic opposition to President Obama's proposal to reduce the deduction that upper-income taxpayers receive when donating to charities; recent poll results indicating support and patience for President Obama

*Community*

03/15/09

**Guests:** Lawrence Summers, Director, National Economic Council (1); Thomas Friedman, Columnist, The New York Times (2)

1) Topics include: reaction to the news that AIG -- the huge insurance company that received \$170 billion in taxpayer bailouts -- has decided to pay \$165 million in bonuses to executives / the difficulty in monitoring government bailout money with regards to the banking industry / preview of President Barack Obama's plan for small businesses / administration's view on how to best handle so-called toxic assets; response to the recent statement made by the president of China, expressing concern for the safety of China's investment in the United States / support for Treasury Bills as the asset of choice; assurance that President Obama has no intention of taxing health care benefits

2) Topics include: the government's inability to control the situation at AIG and belief that this crisis could impact the morale of the people of United States / resolving the growing problem of toxic assets / anger over how the bailout money has been spent / waiting for the geopolitical fallout from the economic crisis / emergence of Pakistan and North Korea as the world's two most dangerous governments

*Economy*

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**FACE THE NATION** (continued)

03/22/09      **Guests:** Representative Barney Frank (D-MA) (1); Senator Charles Grassley (R-IA) (1); Austan Goolsbee, White House Council of Economic Advisers (2); Jackie Calmes, National Correspondent, The New York Times (3); John Dickerson, Chief Political Correspondent, Slate Magazine (3)

**Guest Moderator:** Harry Smith, Anchor, The Early Show

1) Topics include: the recently passed 90% tax on bonuses paid by American International Group, Inc. (AIG) to their executives / outrage expressed by Americans beyond the Beltway -- unable to understand why AIG, a recipient of federal bailout money, awarded bonuses / opposition to retention bonuses; rating Treasury Secretary Tim Geithner's performance;

speculation concerning President Barack Obama's proposed toxic asset clean-up plan

2) Topics include: the White House reaction to the tax on AIG / President Obama's understanding of how people beyond the Beltway view these bonuses; basic outline of the toxic asset bailout plan; recent report from the Congressional Budget Office (CBO) describing the deficit as significantly larger than the White House's estimate, as well as a more pessimistic outlook on the U.S. economy

3) Topics include: lack of confidence in Treasury Secretary Geithner; the CBO's report on the deficit and how this will impact President Obama's budget and health care bill / possibility of a proposal for a majority rule with regards to the health care bill, taking away the Republican's filibuster power; reaction to the many and varied recent public appearances by President Obama and a judgement on their effectiveness

03/29/09      **Guest:** President Barack Obama (D), President of the United States

Topics include: new strategy in Afghanistan, calling for 22,000 more troops and an increase in spending by 60% / the need to refocus attention on al Qaeda and to ensure that neither Afghanistan or Pakistan can serve as a safe haven / troubling situation in Pakistan / the obligation to work with Pakistan and Afghanistan on both a military level and on a diplomatic level, as well as through aid assistance and development / importance of adjusting strategy with regards to circumstances; confidence regarding current plan for troop withdrawal from Iraq; current situation in Mexico / recently introduced initiative to assist the border regions that are being threatened by drug cartels; incomplete efforts made by the U.S. auto industry to formulate a new business plan; clarification regarding the middle class tax cut not being in the proposed budget, but for two years in the stimulus package / desire to continue tax cuts and make them permanent; explanation of his position on the Wall Street bonuses, the bill passed to recoup bonus money through taxation, and his statement about not legislating out of anger; his outlook on the presidency

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60 MINUTES

03/01/09

*Economy*

**"The Man Who Knew"** - an interview with Harry Markopolos, a Boston financial analyst and fraud investigator who repeatedly told the Securities and Exchange Commission that Wall Street financier Bernard L. Madoff's investment fund was a fraud. He was ignored, and investors lost billions of dollars. Also interviewed: former Madoff customers Shelly Ludlow and Len Forrest, who lost their investments; and Attorney David Boies. (C: Steve Kroft - P: Andy Court, Keith Sharman)

*Int'l  
Aff*

**"The War Next Door"** - a report on the drug cartel fueled violence in Mexico, where kidnappings, torture, and brutal beheadings have become common. President Felipe Calderon has declared war on the well-armed gangs, whose military-quality weapons come mostly from U.S. dealers. Interviewed: Janet Napolitano, U.S. Secretary of Homeland Security; Claudia Wallace and Maria Isabel, whose brother/son Hugo was kidnapped and killed by a gang; Mexico's Attorney General Eduardo Medina-Mora; Sandra Avila Beltran, one of Mexico's most famous alleged drug traffickers. (C: Anderson Cooper - P: Kyra Darnton, Anya Bourg, Ana Real)

**"Bobby Jindal"** - an interview/profile of Louisiana Governor Bobby Jindal, who gave the Republican response to President Obama's address to Congress on February 24th. Also interviewed: Jim Amoss, editor of the New Orleans Times Picayune; Supriya Jindal, Bobby's wife; and Newt Gingrich, former Republican Speaker of the House. (C: Morley Safer - P: Deirdre Naphin Curran, Katy Textor)

**Andy Rooney Topic:** "Andy Ponders The Months" - What are your favorite months? Andy has some opinions on the topic

03/08/09

*Economy*

**"Your Bank Has Failed"** - an examination of what happens when a bank fails, as 60 MINUTES is granted exclusive access to the Federal Deposit Insurance Corporation's takeover of Heritage Community Bank in Glenwood, Illinois -- a Chicago suburb. Interviewed: Sheila Bair, Chairman of the FDIC; Cheryl Bates, Arthur Cook, Rickey McCullough, FDIC agents; Audrey and Bill Hess, Heritage Community Bank customers; and Mitchell Feiger, CEO of MB Financial, which bought Heritage. (C: Scott Pelley - P: Henry Schuster)

*Crime*

**"Eyewitness"** - a report on the case of Ronald Cotton, a North Carolina man who was twice falsely convicted of raping Jennifer Thompson on the strength of her eyewitness testimony. Years later he was exonerated due to DNA testing -- and forgave his accuser. Memory experts demonstrate how easy and how common it is for eyewitnesses to make inaccurate identifications. Interviewed: Jennifer Thompson; Ronald Cotton; Detective Mike Gaudin; Rich Rosen, law professor and Cotton's attorney; memory experts Gary Wells, Professor of Psychology at Iowa State University and Elizabeth Loftus, Professor of Psychology and Law at the University of California Irvine. (C: Lesley Stahl - P: Shari Finkelstein) (DOUBLE-LENGTH SEGMENT)

**Andy Rooney Topic:** "Where Have The Heroes Gone?" - Andy discusses modern-day heroism or the lack thereof and recalls the abundance of heroes from years past

03/15/09

*Economy*

**"The Chairman"** - in a rare interview with a sitting Federal Reserve Chairman, the first in twenty years, Ben Bernanke talks about what went wrong with America's financial system, how it caused the current economic crisis, what the Federal Reserve is doing to help fix it and when he expects the crippling recession to end. (C: Scott Pelley - P: Part I - Henry Schuster, Part II - Henry Schuster and Rebecca Peterson) (DOUBLE-LENGTH SEGMENT)

*Community*

**"Alice Waters"** - an interview with Alice Waters, who has been cooking and preaching the virtues of fresh food grown in an environmentally friendly way for decades. A world-class restaurant -- Chez Panisse in Berkeley, California -- and eight cookbooks to her credit, Waters has become famous for her "slow food" approach, an antidote to fast food. Also interviewed: San Francisco Mayor Gavin Newsom; and John Lagier, farmer. (C: Lesley Stahl - P: Ruth Streeter)

**Andy Rooney Topic:** "Andy Rooney's Daily Pleasure" - Life for Andy wouldn't be the same without his daily ration of newspapers



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60 MINUTES (continued)

03/22/09

*Comment*  
"President Obama" - an interview with President Barack Obama, in which he discusses the most pressing issues of his first two months in office, including the economy, the bailouts, his budget, America's involvement in Afghanistan and Pakistan, and national security. He also discusses how he and his family are adjusting to life in the White House. (C: Steve Kroft - P: L. Franklin Devine and Michael Radutzky) (DOUBLE-LENGTH SEGMENT)

"Mr. Ayers and Mr. Lopez" - a report on the friendship between Los Angeles Times columnist Steve Lopez and mentally ill musician Nathaniel Ayers, a former Juilliard student who suffers from paranoid schizophrenia. Their relationship, the subject of a book by Lopez, is now a Hollywood film ("The Soloist"). Interviewed: Steve Lopez; Nathaniel Ayers; Jennifer Ayers-Moore, Nathaniel's sister; Casey Horan, who runs Lamp, a private agency which provides shelter and services for the homeless who are mentally ill; Adam Crane, publicist for the Los Angeles Philharmonic; and Robert Gupta, violinist with the Los Angeles Philharmonic. (C: Morley Safer - P: David Browning)

03/29/09

"The Internet Is Infected" - a report on computer viruses, focussing specifically on the feared Conficker Worm. Proliferating on the Internet and infecting PC's, these malicious programs enable hackers and cyber gangs -- often young, male, and from Russia -- to learn the information they need to electronically rob bank accounts. Interviewed: Steve Trilling, Vice President at Symantec, the company that makes Norton anti-virus software; Mary Rappaport, victim of a computer virus that transferred funds out of her bank account; Vint Cerf, one of the founding fathers of the Internet and now a Vice President at Google; Don Jackson, director of threat intelligence at SecureWorks in Atlanta, which protects corporations against cyber-attacks and tracks the hackers who launch them; Louie Pelaez, a network engineer at CBS. (C: Lesley Stahl - P: Karen M. Sughrue)

"Poisoned" - a report on the African lion, in danger of extinction. Herders, in order to protect their livestock, are poisoning them with Furadan, a cheap American pesticide manufactured by FMC Corporation. Interviewed: Dr. Laurence Frank of the University of California Berkeley; Alayne Cotterill, Dr. Frank's colleague; Claus Mortensen, ranch owner in Kenya; Antony Kasanga, Maasai warrior and member of Lion Guardians; Dr. Richard Leakey, doyen of conservationists in Africa; Tom Hill, American philanthropist; and Richard Bonham, a Kenyan naturalist. (C: Bob Simon - P: Michael H. Gavshon and Drew Magratten)

"LeBron" - an interview/profile of Cleveland Cavaliers basketball superstar LeBron James, who at only 24, is already among an elite handful of athletes who command tens of millions a year in playing and marketing fees. Also interviewed: Gloria James, LeBron's mother; Maverick Carter, CEO of LeBron's company. (C: Steve Kroft - P: Harry A. Radcliffe II)

**Andy Rooney Topic:** "Andy Answers His Mail" - Andy gets a lot of mail. Here's a sampling.

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PUBLIC AFFAIRS BROADCASTS  
MARCH 2009

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**48 HOURS MYSTERY**

- 03/07/09 **48 HOURS MINI-MYSTERY: "Written In Blood"** - a six-part, edited version of "Written In Blood" (OAD: 09/25/04; OAD - expanded version: 08/06/05 as "Perfectly Executed") - a report on the brutal 1994 murders of the Rafay family in Bellevue, Washington, and the subsequent arrest and conviction of Atif Rafay, the only surviving family member, and his friend Sebastian Burns. Correspondent: Peter Van Sant. The six separate segments are spaced and aired within the two-hour program block of the CBS Entertainment series CRIMETIME SATURDAY: CSI:CRIME SCENE INVESTIGATION and WITHOUT A TRACE. Each of the six segments of this serialized version is approximately two-to-three minutes in duration. The cumulative duration is approximately 16 minutes.
- 03/07/09 **48 HOURS MYSTERY: "Picture Perfect"** - On June 9, 2008, 30-year-old Travis Alexander, a successful businessman and devout Mormon, was found murdered in his Mesa, Arizona home. He had been shot and then repeatedly stabbed. For a little more than a year, he had been involved with Jodi Arias, an aspiring photographer whom he had met at a business conference. She adopted his Mormon beliefs, which forbid premarital sex -- but they did become sexually involved. Although they supposedly ended their relationship when Jodi found out that Travis was interested in some other girls, Jodi then moved to Mesa. Police investigation of the murder scene recovered a digital camera with electronically dated, sexually explicit photos Travis and Jodi had taken of themselves -- and photos of Travis during the time he was being killed or soon after. When confronted by police, Jodi claimed that two masked intruders had broken in to Travis' home and murderously assaulted him -- but that she was able to escape. She did not call anyone for help, and told no one of the assault. Five days later, Travis was found dead by his roommates. Further police investigation resulted in the arrest of Jodi Arias on charges of first-degree murder. Her trial will take place sometime in 2010. Includes interviews with Jodi Arias; Chris and Sky Hughes, friends of Travis Alexander; Samantha and Steve Alexander, Travis' sister and brother; Travis' friends Taylor Searle, Brint Hiatt, and Aaron Mortenson; Esteban Flores, detective, Mesa Police Department. (C: Maureen Maher - P: Josh Gelman, Paul Ryan)
- 03/14/09 **48 HOURS MYSTERY: "Toxic"** - On December 2, 2000, 30-year-old Eric Miller died in a Raleigh, North Carolina hospital. Blood tests had revealed that he had been poisoned with arsenic. Police investigation discovered that Eric's wife, Ann, a chemist, was having an affair with Derril Willard, a biochemist who worked at the same company as she. On the day after police initially questioned him about Eric's death, Derril Willard committed suicide. Prior to doing so, he had a confidential conversation with his lawyer, Rick Gammon. Years passed -- and in the spring of 2004, the North Carolina Supreme Court ruled that Gammon must reveal what Willard had told him about Ann's role in Eric's murder. Gammon then revealed how Ann admitted to Derril Willard that she had injected a substance into Eric's IV bag...and Willard had told Gammon that he himself had never tried to kill Eric. Ann Miller was charged with Eric's murder. Because the District Attorney and the Miller family had misgivings about the outcome of a trial, Ann was offered a plea bargain: twenty-five years in prison for Eric's murder. She accepted. Among those interviewed are: Lieutenant Chris Morgan, Raleigh, N.C. Police Department; Doris and Versus Miller, Eric's parents; Pam Baltzell and Leeann Magee, Eric's sisters; Renee Henson, Ann Miller's college roommate; Deborah Regentin, detective, Raleigh, N.C. Police Department; Yvette Willard, widow of Derril Willard; Michael Teague, forensic psychologist; Rick Gammon, attorney for the late Derril Willard. (C: Troy Roberts - P: Patti Aronofsky)

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**48 HOURS MYSTERY (continued)**

03/21/09

*Crime*

**48 HOURS MYSTERY: "Point Blank"** - Traci and Scott Rhode had been together for twenty years and were the parents of three sons. Traci was a nurse. Scott, a jealous man, suspected his wife of having affairs with the different doctors she worked with, and moved the family five times in thirteen years, finally ending up in Brownsville, Texas. There Traci met Shawn Michaels, the unit secretary at the hospital where she worked. She claimed Michaels was only a friend, but Scott took Traci to a lawyer's office and said that he was getting a divorce and would have custody of the boys. On the day after that -- October 15, 2003 -- Scott died from a gunshot wound to the head in the couple's Brownsville, Texas home. Traci claimed that Scott shot himself and that she found him. After a two year investigation, Traci was arrested for his murder. Throughout it all, Traci maintained that she was innocent. At her trial, the jury found her guilty. Under Texas law, the defense has the option of letting the jurors decide the punishment as well as the verdict. Traci's lawyer opted for a jury sentence, and, after hearing her testimony and that of her two oldest boys, the jury allowed her to be released on ten years probation. Includes interviews with: Traci Rhode; Vicki Lair, Traci's mother; Sam Lucio, detective, Brownsville, Texas Police Department; Nat Perez, Scott Rhode's divorce lawyer; Raina Kant, friend of the Rhodes; J.D. Robertson, Texas Ranger; Jim Odabashian, Traci Rhode's pastor; Chuck Mattingly, prosecutor, Brownsville, Texas; Sergeant Pablo Flores, Brownsville police; Richard Ernest, forensic criminalist; Ernesto Gamez, Traci Rhode's lawyer; Xavier Lopex, juror. (C: Harold Dow - P: Liza Finley) (OAD: 05/17/08; Includes brief updated text graphic at the conclusion.)

03/28/09

*Crime*

**48 HOURS MYSTERY: "Memory of Murder"** - In November 2004, Bethlehem, New York couple Peter and Joan Porco were brutally attacked in their bed with an ax. Peter died at the scene. Joan survived and, although initially unable to speak because of her wounds, she nodded "yes" when a detective on the scene asked her if her son Christopher was their attacker. Afterwards, when she had recovered from the attack, Joan said she doesn't recall that nod and that Christopher is innocent. 48 HOURS follows the police investigation into the case, leading to Christopher Porco's trial and conviction. Includes interviews with: Mike McDermott, chief prosecutor, Albany County; Chris Bowdish, detective; Christopher Porco; David Rossi, prosecutor; Laurie Shanks, lawyer; Terry Kindlon, lawyer; Dr. Mary Dombovy, neurologist. (C: Peter Van Sant - P: Patti Aronofsky, Katherine Davis) (OAD: 11/04/06; 1st rebroadcast: 06/26/07 - Includes an update. 2nd rebroadcast of 03/28/09 includes a new, brief graphic update.)

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JANURAY 1, 2008 (1420-THURSDAY)

ALABAMA IMAGERY PHOTOGRAPHY  
EXHIBITION, NOW THROUGH JANUARY 6,  
MONTGOMERY MUSEUM OF FINE ARTS,  
CALL 240-4333.

FOR INFORMATION ON SENIOR RX/ WELLNESS  
FREE MEDICATION PROGRAM,  
CALL 1-800-243-5463.

FOR INFORMATION ON FREE LEGAL ADVICE  
THROUGH THE ELDER HELPLINE,  
CALL 1-866-456-3959.

*Community*



JANUARY 2, 2008 (1520-FRIDAY)

*Community*

AARP DRIVERS SAFETY PROGRAM,

JANUARY 3, 8:00 AM- 5:00 PM, JACKSON

HOSPITAL, CALL 293-8805.

FOR INFORMATION ON DONATING BLOOD TO

THE AMERICAN RED CROSS,

CALL 1-800-GIVE-LIFE.

COMING UP....

ALABAMA SHAKESPEARE FESTIVAL

PRESENTS "BEAR COUNTRY,"

PRE-ORDER YOUR TICKETS

CALL 1-800-841-4273.



## EYE ON EVENTS

MONDAY, JANUARY 19<sup>TH</sup>



BLOOD DONATIONS NEEDED  
LIFE SOUTH COMMUNITY BLOOD CENTERS  
MUST BE 17, OR 16 WITH PARENT CONSENT  
MORE INFO: 1-888-795-2707

DO YOU LOVE THE OUTDOORS!  
ALABAMA NATURE CENTER NEEDS YOU TO VOLUNTEER  
EMAIL REBECCA BEARDEN  
[rbearden@alabamawildlife.org](mailto:rbearden@alabamawildlife.org)

TINY TOT SKATE AND PLAY  
AT LOONEY'S SUPER SKATE  
TUESDAY JANUARY 20<sup>TH</sup>, 9:30 – 11:30 AM  
MORE INFO: 334-281-1032  
FREE

TUESDAY, JANUARY 20<sup>TH</sup>

BEAR COUNTRY  
ALABAMA SHAKESPEARE FESTIVAL  
THOROUGH JANUARY 25<sup>TH</sup>, 7:30 PM  
MORE INFO: 334-5353



MARTIN LUTHER KING JR CONVOCATION  
LIGON CHAPEL AT HUNTINGDON  
WEDNESDAY 21<sup>ST</sup>, 11:45 AM  
MORE INFO: 334-833-4515

BRENDA JOYSMITH EXHIBIT  
ROSA PARKS MUSEUM MONTGOMERY  
THOROUGH MARCH 31  
MORE INFO: 334-808-6313



PINK RIBBON GALA-WOMEN OF HOPE BREAST CANACER FOUNDATION  
RENAISSANCE MONTGOMERY HOTEL AND & SPA  
SATURDAY JANUARY 24<sup>TH</sup>, 5:30 PM  
MORE INFO: 334-481-5000

SATURDAY, JANUARY 24<sup>th</sup>

“THE BOY IN THE STRIPED PAJAMAS”  
CAPRI THEATER  
SUNDAY JANUARY 23<sup>RD</sup>, 3PM  
MORE INFO: 334-262-4858

SQUIRE PARSONS IN CONCERT  
GLYNWOOD BAPTIST CHURCH  
SUNDAY JANUARY 25<sup>TH</sup>, 10:15 AM  
MORE INFO: 334-361-9180

BEAR COUNTRY  
ALABAMA SHAKESPEARE FESTIVAL  
THOROUGH JANUARY 25<sup>TH</sup>, 7:30 PM  
MORE INFO: 334-5353

SUNDAY, JANUARY 25<sup>th</sup>

SPPED DATING FOR 45+  
MARCHELLE’S BISTRO PRATTVILLE  
MONDAY JANUARY 26<sup>TH</sup>, 5:00 – 8:00 PM  
MORE INFO: 334-365-8325  
TICKETS: \$35



RELATIONSHIP SMARTS PLUS FOR TEENS  
CENTRAL ALABAMA FOUNDATION  
MONDAY JANUARY 25<sup>TH</sup>, 6 – 8 PM  
MORE INFO: 334-270-4100  
FREE

DO YOU LOVE THE OUTDOORS!  
ALABAMA NATURE CENTER NEEDS YOU TO VOLUNTEER  
EMAIL REBECCA BEARDEN  
[rbearden@alabamawildlife.org](mailto:rbearden@alabamawildlife.org)



WEDNESDAY, FEBRUARY 18<sup>th</sup>

BLACK BELT BOUNTY: ATRWORK OF ALABAMA'S COTTON CULTURE  
OLD ALABAMA TOWN  
THORUGH FEBRUARY 23, 9 AM – 4 PM  
MORE INFO: 334-240-4512

BUY YOUR TICKETS NOW, UNTIL FEBRUARY 23!  
6<sup>TH</sup> ANNUAL BUNKO MADNESS  
TO BENEFIT THE EDUCATION FUND FOR AMERICAN BUSINESS WOMAN  
ASSOCIATION  
ARROWHEAD COUNTRY CLUB  
MARCH 3<sup>RD</sup>  
MORE INFO: 334-279-1999

SILENT AUCTION  
PROCEEDS BENEFIT HUNTINGDON COLLEGE'S MODEL UN TEAM  
RUSSEL DINING HALL  
THORUGH FEBRUARY 21  
MORE INFO: 334-833-4457

THURSDAY, FEBRUARY 19<sup>th</sup>

AFRICAN AMERICAN QUILT SHOW  
OLD ALABAMA TOWN  
THROUGH FEBRUARY 25<sup>TH</sup>, 9 AM – 1 PM  
MORE INFO: 334-240-4500

NAACP (1909-2009) PAINTNG AND SCULPTURE EXHIBITION  
ALABAMA STATE UNIVERSITY  
THROUGH FEBRUARY 24<sup>TH</sup>, NOON – 5 PM  
MORE INFO: 334-229-4824

THE STORY OF LEWIS ADAMS: THE FOUNDER OF TUSKEGEE UNIVERSITY  
JESSIE CLINTON ARTS CENTRE  
FEBRAUARY 20 & 21, 7:00 PM  
TICKETS \$20-\$25  
MORE INFO: 334-727-6046

*Community*

*Community*

FRIDAY, FEBRUARY 20<sup>TH</sup>

BLACK HERITAGE TOURS  
OLD ALABAMA TOWN  
THOROUGH FEBRUARY 26<sup>TH</sup>, 9 AM – 3 PM  
MORE INFO: 334-240-4517

GENERAL PUBLIC WEEKEND AT LANARK  
GO ON A "BIRADWALK"  
FEBRUARY 21<sup>ST</sup> & 22<sup>ND</sup>, STARTING AT 8 AM

DISNEY COSTUME SKATING PARTY  
COME DRESSED AS YOUR FAVORITE DISNEY CHARACTER  
ICE RINK AT EASTDALE MALL SATURDAY FEBRUARY 21<sup>ST</sup>,  
FREE FROM 1-3 PM  
MORE INFO: 435-467-0833

SATURDAY, FEBRUARY 21<sup>ST</sup>

BLACK HISTORY MONTH SPECIAL PROGRAM  
ST. PAUL AME CHURCH  
MORE INFO: 334-224-2346  
FREE

CALLING ALL YOUNG ARTISTS (K-12)  
2009 AWF YOUTH WILDLIFE ART CONTEST  
SUBMIT YOUR WILDLIFE DRAWING/PAINTING BY MARCH 15<sup>TH</sup>  
MORE INFO: 1-800-822-9453  
[www.alabamawildlife.org](http://www.alabamawildlife.org)

GOSPEL SINGING!  
FEATURING RHON-PAUL MINISTRIES WITH PERFECT PEACE  
HUNTING RIDGE CHURCH OF GOD, PRATTVILLE  
SUNDAY FEBRUARY 22<sup>ND</sup>, 6:30 PM  
MORE INFO: 334-365-9773

SUNDAY, FEBRUARY 22<sup>ND</sup>

THOROUGHLY MODERN MILLIE  
FAULKNER UNIVERSITY DINNER THEATER  
FEBRUARY 26, 27, & 28<sup>TH</sup>, 6 PM  
MORE INFO: 334-277-1985  
TICKETS: \$22

COLISEUM BRANCH LIBRARY ART EXHIBIT  
ALBERT FORD, ART INSTRUCTOR SIDNEY LANIER HIGH  
THROUGH FEBRUARY 28<sup>TH</sup>,  
MORE INFO: 334-271-7005

## EYE ON EVENTS

February 22, 2009

*Community*

Black History Month special Program, 2 PM, St Paul A.M.E. Church. For more information Call 334-224-2346

March 2, 2009

*Community*

March 15<sup>th</sup> is the deadline for Entries in the William R. Ireland Youth Wildlife Art Contest and The Federal Junior Duck Stamp Competition. Call 800-822-9453 For information.

March 5, 2009

*Community*

The Knights of Columbus Run to Benefit Children and Adults with Intellectual Disabilities, 9 AM, Crestline Elementary in Birmingham, March 7<sup>th</sup>. Call 205-836-3398

*Civil Rights*

Annual Jubilee Bridge Crossing, March 8<sup>th</sup>, 2:00 PM, Brown Chapel AME Church, Selma.

March 6, 2009

*Community*

Noon Salad Luncheon, March 10<sup>th</sup>, 12:00 Noon, Frazier Memorial United Methodist Church. Topic: Learning to Make Choices.

## EYE ON EVENTS

**March 12, 2009**

Youth Fishing Rodeo, 9 AM  
Alabama Nature Center,  
March 14<sup>th</sup>. Call 334-285-4550.

2009 Elmore County Farmers  
Sheep and Goat Expo begins at  
8 AM, March 14<sup>th</sup> at Elmore  
County Ag Center. Call  
334-514-0495.

2<sup>nd</sup> Saturday, Town and Country  
Trade Day, March 14<sup>th</sup>, 7 AM,  
Rockford Elementary.

*Community*

**March 15, 2009**

Lunchtime Lecture Series,  
Montgomery Museum of Fine  
Arts, March 18<sup>th</sup>, 12 Noon. For  
Reservations call 334-240-4365

March 22<sup>nd</sup>, 9 AM, Walk For  
Life, Great Place Pregnancy  
Center fundraiser, Prattville.  
Call 334-365-8266.

*Community*

## EYE ON EVENTS

**March 23, 2009**

**Red Cross Classic Golf  
Tournament, Wynlakes  
Country Club, 12 Noon,  
March 30<sup>th</sup>. Call 334-260-4017**

*Community*

**THE FOLLOWING :30 AND :60 SECOND PUBLIC SERVICE  
ANNOUNCEMENTS AIR DAILY AS FILLERS:**

**Community**

Public Safety Insurance Fund – This is insurance given to public servants (police, firemen, etc) by private sector to say thank you to them and their families for their daily protection.

National Guard – “Reflection of Honor” features soldiers talking about the positive experiences and the positive impact the National Guard career has had on their lives.

National Guard – “Thankless Job/Cape May is an education spot about the US Coast Guard keeping our shorelines safe from drug trafficking and also watching our waterways and ports for any possible terrorist activity.

Drunk Driving Prevention – The campaign objective is to inspire dialogue and recognition of the dangers of “buzzed driving” and subsequently motivate people to stop driving buzzed.”

The Advertising Council – Environmental involvement. Earth Share and its members restore balance to the world. Visit [earthshare.org](http://earthshare.org) and see what you the viewer can do.

The Advertising Council – This campaign Generous Nation is about bringing awareness of the homeless to the forefront.

People Against A Littered State – known as Alabama PALS, working to reduce litter throughout the state and encourage people to volunteer to clean up the state’s natural resources.

Foreclosure Prevention – Numbers to call to get help if you have fallen behind on your mortgage.

## **Education**

College Access – Education Foundations are encouraging more low-income students and their families to take the necessary steps toward postsecondary education, with effective support from parents and adult influences.

Family Literacy – The purpose of this program is to motivate parents with low literacy skills to enroll to family literacy programs. United Negro College Fund – Encourage support for the fund because a mind is a terrible thing to waste.

High School Dropout Prevention – The objective is to encourage teens to stay in school and obtain a high school diploma.

The Advertising Council – The steps to take to get into college are highlighted in this campaign,

The Advertising Council – The campaign is designed to make viewers aware of giving students the boost they need to stay in school and help prevent high school drop out.

The Advertising Council – Supporting minority education so that we don't miss out on the next big idea tomorrow. Shows inventions by African Americans.

## **Civil Rights**

Lunch - The objective is to inspire “modern-day abolitionists” – Americans who are willing to take small, simple steps of courage and speak out against all-too-common incidents of racial injustice that prohibit the freedoms of every citizen.

Housing Discrimination – Raise awareness of the illegality and widespread but subtle forms of housing discrimination.

## **Crime**

Preventing Identity Theft – McGruff the Crime Dog talks about how to help prevent identity theft.

Alcoholics Anonymous – How to get into this substance abuse program.

National Council on Alcoholism - Goal is to reduce the lives lost and damage done by alcoholism and drug addiction.

Drunk Driving Prevention - The objective of this program is to inspire dialogue and recognition of the dangers of ‘buzzed driving’ and subsequently motivate people to stop driving “buzzed.”

Reducing Gun Violence – Ways to take guns off the streets.

Justice For Victims – Features those agencies and organizations concerned with victims’ rights.

Medicare Fraud and Scams – Warns seniors about fraud and scams and educates them on Medicare updates and changes.

The Advertising Council - Child Abuse and Prevention is the topic of this public service announcement; how to recognize it and who to call.



## **Youth and Children**

Pass It On – The Foundation for a Better Life offers these messages as a contribution to better values, better role models and a better life.

Stop The Silence – Addresses the overall lack of awareness about child sexual abuse on the part of the public and policymakers.

Underage Drinking Prevention – Urges parents to speak with their children about underage drinking in order to delay the onset of and ultimately reduce underage drinking.

Shriners Hospitals for Children – Goal is to help reach children in this area who can benefit from the expert, innovative, compassionate care provided by Shriners Hospitals – totally at no charge.

Autism – These messages compare the odds of many things that parents think about each day – such as the dreams they have for their children and the measures they take to protect them – with the startling odds of a child being diagnosed with autism.

## **Health**

Diabetes – Talk to your doctor about a physical and learn how to lower your risk for type 2 diabetes and heart disease and live a healthier life.

Cancer Statistics – The Cancer Project a non-profit organization explores the link between cancer and diet.

Susan G. Komen for the Cure – This is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures.

American Lung Association – This campaign puts a “face” on the potentially deadly Influenza and recognizes annual immunization as an important preventive measure.

Leukemia & Lymphoma Society – The Society is fighting blood cancers and putting emphasis on finding cures to curve the cancers in children under the age of 20 where it causes more deaths.

Muscular Dystrophy Association – MDA ALS awareness and research now in progress

National Multiple Sclerosis Society – The Society partners with the healthcare community to promote quality healthcare.

Physicians Committee for Responsible Medicine – the campaign is designed to help viewers prevent health problems by letting them know the benefits of a diet rich in fruits and vegetables.

The American Academy of Orthopaedic Surgeons – This group wants viewers to be aware of the importance of a regular exercise program, and calcium.

Glaucoma – leading cause of blindness among Hispanics and African Americans. This campaign is an effort to make people aware of the treatment available.

Men's Preventive Health - Campaign raises awareness among middleaged men about the importance of preventive medical testing.

The Advertising Council – This is to make viewers aware of stroke signs and warnings and when to call 911.